



Open & Agile Smart Cities Connected Smart Cities Conference, The Digital Cities Challenge

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The European Commission's

Digital Cities Challenge

Make your city more liveable, more productive, and more innovative



European
Commission

The Digital Cities Challenge is funded by COSME, the EU
programme for the Competitiveness of Enterprises and SMEs

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The Challenge



European Cities

The Digital Cities Challenge is a tailored programme of coaching and facilitation launched by the European Commission to help 15 European cities develop and implement **digital policies that can transform day to day life for residents, businesses, workers, and entrepreneur**

Who can apply

The Challenge is aimed at cities with a strong will to change and still **unreleased potential**

Applicants must be:



From EU Member State



Local authority representative involved in the funding or implementation of a policy or programme of a city related to digital transformation and industrial modernisation



Able to submit application in English

How it works



Successful cities will enter into a **14-18 month programme** to help develop and implement a digital strategy through **tailored advice and support from high-level experts in their local language**



Innovative training including **peer to peer learning** and **knowledge sharing with other European cities**



Access to **European networks**, and **smart tools** to assess digital maturity

What are the benefits

Participating cities will gain:



- ✓ Support to develop and implement a powerful smart strategic plan that make residents happier and businesses stronger, tailored to each city's particular needs



- ✓ Exposure and high visibility at European level, and a network of European like-minded cities.
- ✓ A strong community of local stakeholders and partners engaged in the digital transformation to offer mutual support and advice.



- ✓ A hub for digital talents and entrepreneurs

Meet the 1st wave of participating cities



Population and GDP



*GDP per capita EU average 2016: 29 000

*source: http://ec.europa.eu/eurostat/statistics-explained/index.php/GDP_at_regional_level

Associated cities

A number of cities that have submitted high quality but not selected applications will also be able to take part in the Digital Cities Challenge as an Associated city!

Associated cities will receive support to engage in the digital transformation trajectory, including:

- Access to all methodological tools and guidelines (PPT, templates, reports)
- Personalised SAT results
- Associated city helpdesk (telephone and on-line)
- Access to Academy seminars (no expenses covered) and final conference

You can still apply

Don't miss the final deadline

25th January 2018 — 12.00 PM (CET)

Visit <http://www.digitallytransformyourregion.eu/>



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The Blueprint



The Digital Cities Challenge was born out of the **Blueprint for cities and regions as launch pads for digital transformation initiative**.

This was an earlier initiative of the European Commission, based on analysis of 13 case studies of cities that succeeded in developing smart, greener, cleaner ecosystems, thanks to advanced technologies.

The Blueprint cities will act as mentors for the Challenge cities sharing **lessons learned** and **best practice guidance** throughout the programme.

Blueprint cities



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Leadership and collaboration
for a smart governance
of the local digital
ecosystem



Key
infrastructures
and investments for

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digital launch pads

Are you a digital ambassador
in your city and region?



www.digitallytransformyourregion.eu

Digital skills & entrepreneurs

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to accelerate the digital
transformation
process



Access
to data and
technologies for applied
solutions to local challenges

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Leadership and collaboration

for a smart governance of the local digital ecosystem

- ① Create a forward-looking digital strategy and build a shared vision around it
- ② Build long-lasting partnerships and trust relationships
- ③ Collaborate across sectorial boundaries and value chains



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Key infrastructures and investments for digital launch pads

- ① Ensure the availability of critical digital infrastructures for the digital transformation of local businesses
- ② Secure investments in digital infrastructures
- ③ Ensure the economic sustainability of local investments in digital infrastructures



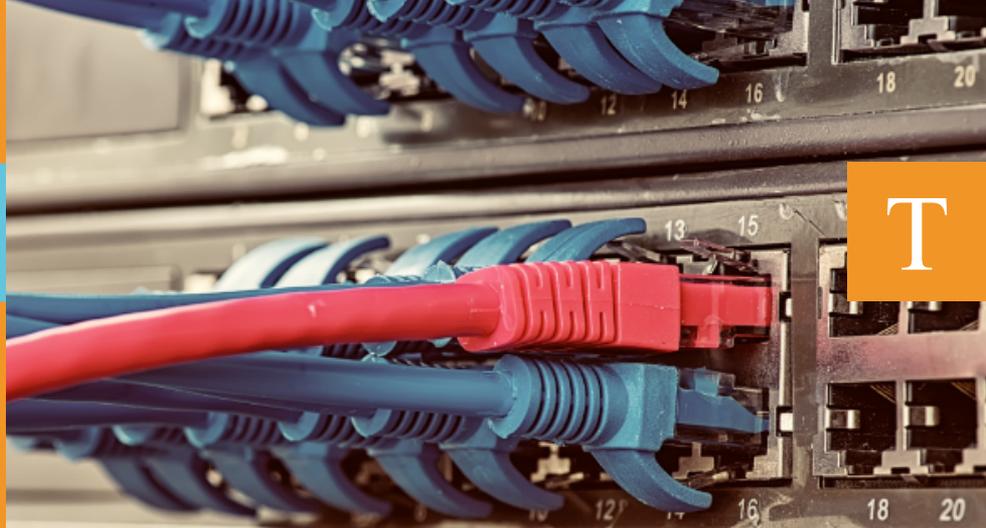
Digital skills and entrepreneurs

to accelerate the digital transformation process



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- ① Transform your local population into digital talents
- ② Attract global digital talents
- ③ Develop an entrepreneurial culture



Access to data and technologies

for applied solutions to local challenges

- ① **Develop a digital city strategy**
- ② **Open access to data through the launch of open data platforms**
- ③ **Ensure local access to digital technologies**



Further reading & contact:

The Digital Cities Challenge

<http://www.digitallytransformyourregion.eu/>

Blueprint for cities and regions as launch-pads for digital transformation

http://ec.europa.eu/growth/sectors/digital-economy/entrepreneurship/strategic-policy-forum/index_en.htm

Digital transformation of industry and enterprises:

http://ec.europa.eu/growth/industry/digital-transformation_en

https://ec.europa.eu/growth/industry/digital-transformation/role-cities-regions_en

Thank you !

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