

# Innovation and public procurement

a challenge!!!



# The story

**Looking for** Innovation

Entrepreneurship

Creativity

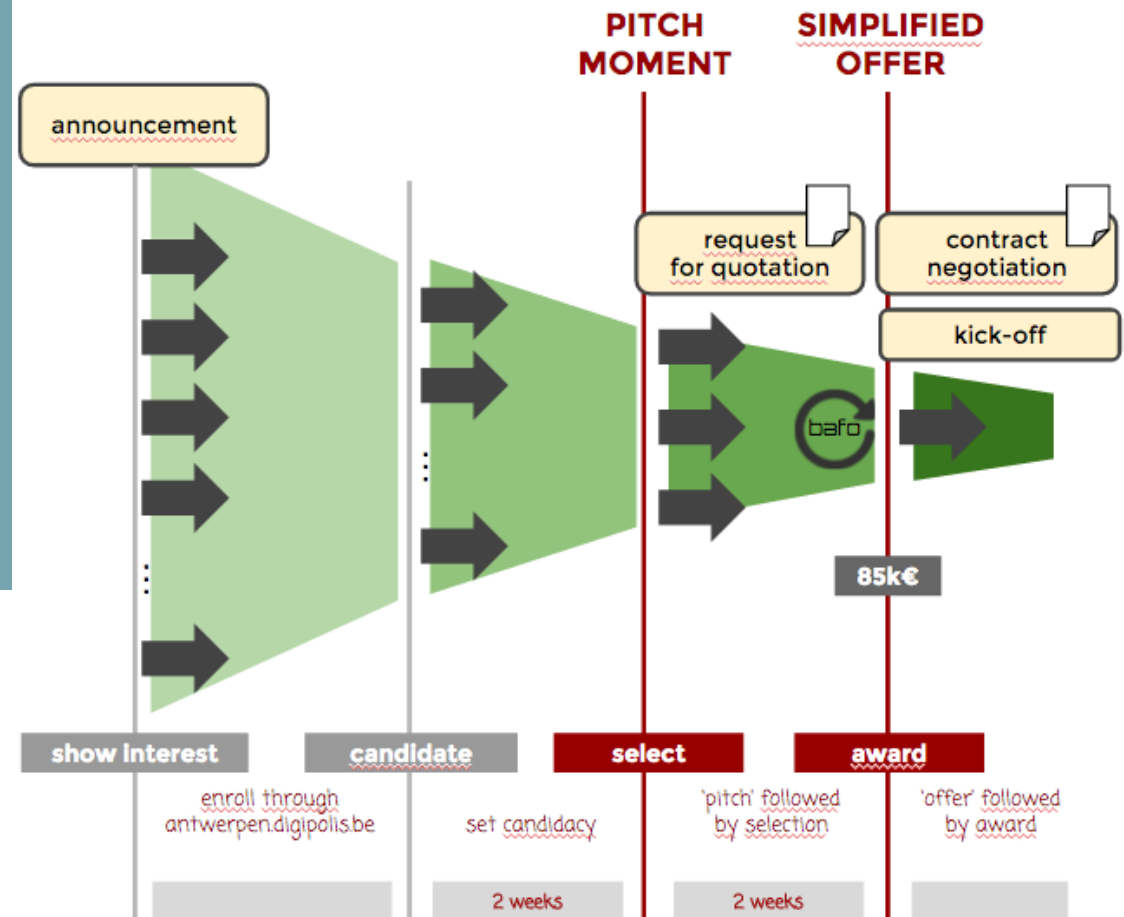
Flexibility

Speed

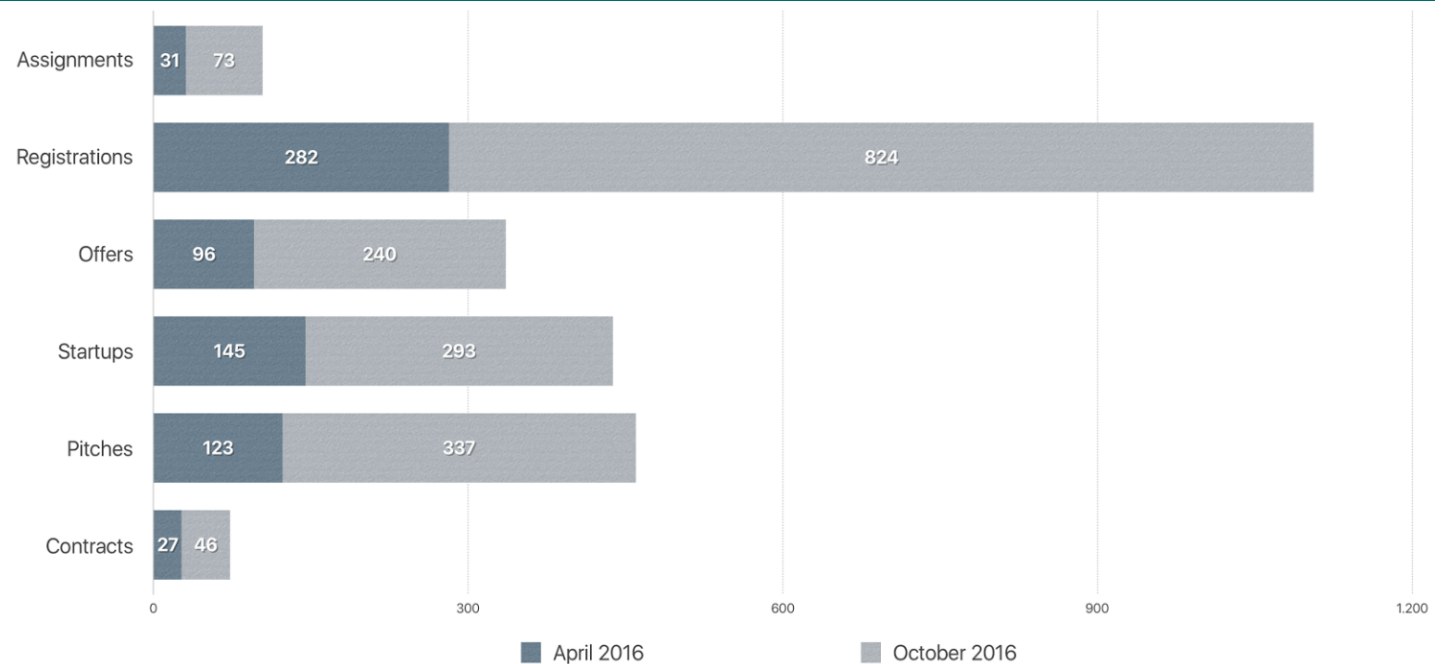
**Inspired by** Precommercial Procurement.

**Carried by** social media and Startups organisations, meetups and website

**lean and mean procurement approach !!**



# Lessons learned



# What's in for us?

## Startups powered by Digipolis

- *Government is a customer with many challenges*
- *Easy to partner with because of new procurement approach*
- *Compensation for a potentially shippable product*
- *IPR ownership for commercialisation*
- *Proof of Concept and a good reference*
- *Stepping stone to other (local) governments*

## Digipolis powered by Startups

- *Fresh ideas and creativity*
- *Unexpected & innovative solutions*
- *Fast and low cost implementation*
- *Flexible, agile way of working*
- *Inspirational entrepreneurship*
- *Increased capability of parallel implementation of IT-solutions*

# Next steps

**Think**

**Be creative**

**Reusability of Creations**