

Market Creation & Policy Issues in Copenhagen

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**COPENHAGEN
TOGETHER**

CITY OF COPENHAGEN
The Technical and
Environmental Administration

Our approach

- Using data and IoT to support our vision:
Creating a liveable, responsible CO2 neutral city
- Smart solutions is not a goal itself, but an instrument

Projects

- Open Data DK
- Copenhagen Street Lab
- Intelligent Traffic System



What we learned

Governance

- Strategic & holistic approach
- Break-down silo's

Public/private innovation

- Cooperation with academia, companies, and citizens

Innovative procurement

- Large-scale innovative procurement for better, cost-efficient solutions
- International collaboration



What's next

Select for Cities – IoT platform for cities

- Interdisciplinary collaboration
- Flexible and integrated solutions
- Avoid vendor lock-in

