

The true method of  
knowledge is experiment.

William Blake



# Creative ring

“Whereas technology is essential, true collaboration is cultural and behavioural: it requires ‘to care’, caring for others, caring for shared purpose.”

[www.creativering.eu](http://www.creativering.eu)



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Leadership and collaboration  
for a smart governance  
of the local digital  
ecosystem



Blueprint for  
cities and regions  
as launch pads for  
digital transformation

### 3 key success factors

- ✓ **1** Create a forward-looking digital strategy and build a shared vision around it
- ✓ **2** Build long-lasting partnerships and trust relationships
- ✓ **3** Collaborate across sectorial boundaries and value chains