



Connected Smart Cities Conference January 12, 2017

Parallel Session “Innovation Ecosystems”

Cross-cutting theme:



Innovation Ecosystems: Open innovation between small and large, public and private

- 10:15–11:15 Parallel session stream 1
- 11:15–12:15 Parallel session stream 2

Session description:

Innovation Ecosystems session demonstrates an approach which is cities and citizen driven and backed by industry. Ultimate goals are the commercialization and market creation based on cities and citizens' needs. The session aims to prove that innovation ecosystems can be valid mechanisms for creation of cities enablement platforms with simple standards for interoperability and near real data exchange from connected cities. Since IoT is becoming central to modern smart cities, special focus will be given to IoT for cities and citizens.

Chair: The session has two chairs and will be moderated by OISPG (member **Gohar Sargsyan**, CGI) and ENoLL (**Zsuzsanna Bodi**).

The chairs also bring content, set challenges with help of the audience and seek from the participants to deliver outcomes at the end of the session.

Part 1– Setting the scene

Speech for setting the scene: **Gohar Sargsyan**, OISPG, CGI (perspective from ecosystem participants and business).

The chair presents the Innovation Ecosystems from the perspective of OISPG – OI2 quadruple helix; introducing key challenges coming from citizens, cities and business. Special focus shall be given to the commercialization. The role of the digital transformation and how the digital technologies can drive the market exploitation.

Panel Speakers

- **Nicolas Walder**, Mayor City Carouge, Switzerland – welcome note from a Mayor
- **Pieter Ballon**, Director imec-smit, VUB - Scientific Lead Living Labs, imec; ENoLL Secretary General - perspective from academia & research; Living Labs; City of things
- **Louise Overgaard**, City Aarhus, Denmark, perspective from city
- **Auke van den Hoek**, Senior President and co-owner of PayQueste B.V. – real case study on the connected cities IoT as citizens driven innovation: Service Corner
- **Ingrid Willems**, Manager of Creative Ring, Entrepreneur

Part 2 - Break-out groups / world café

Speech for setting the scene: **Zsuzsanna Bodi**, ENoLL (perspective from academia and citizens including Case studies proposed by the break-out group moderators). Market-creating innovation potentials by digital technologies and business model innovations at the interface of different sectors, technologies and disciplines. How the Quadruple Helix approach can support large-scale pilots and address legal and standardization requirements as well as citizen/user/consumer involvement.

Appointed Expert Leads facilitating the four break-out groups:

1. **Academia/Research - Dimitri Schuurman/ Team Lead User Research, imec Living Labs;**
2. **Business – Quadrio Alves/ VP - Expert Lead – Future Cities CGI; Yilmaz Czakir/ Basaksehir LivingLab;**
3. **Government - Wim de Kinderen/ International Project Manager, Brainport EU Office Eindhoven Living Lab;**
4. **People/Citizen Engagement - Marita Holst/ General Manager, Anna Stahlbrost Scientific Director, Botnia Living Lab.**