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DECENTRALISED CITY MAKING THROUGH "CO-CREATION"

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The co-creation hype

SOLVE A PROBLEM IN ISOLATION

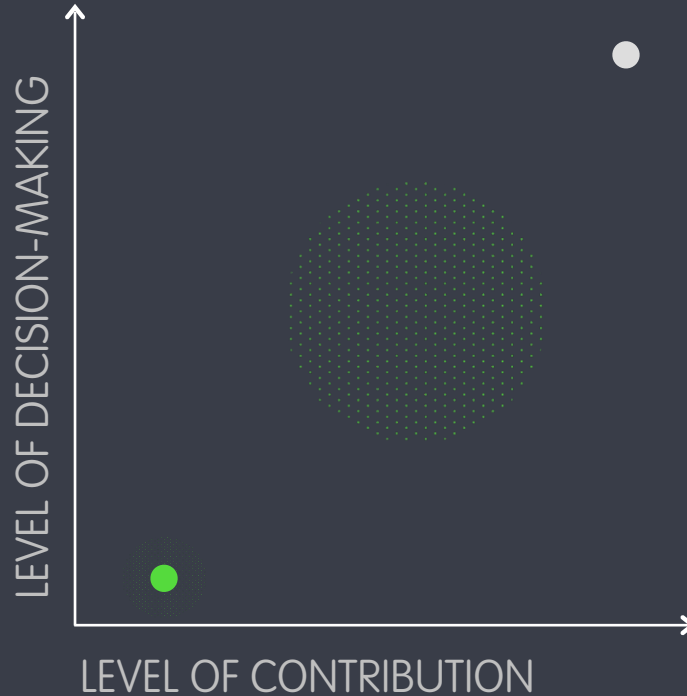
EXPLAIN IT TO STAKEHOLDERS



DEFINE & SOLVE A PROBLEM WITH STAKEHOLDERS



Spectrum of stakeholder collaboration



Consumer collaboration



Tesla Supercharger



NikeiD

Citizen collaboration

FixMyStreet Report a problem Sign in All reports Local alerts Help mySociety

CLICK MAP TO REPORT A PROBLEM ➔

Show All reports about Everything

Sort by Newest

- Ray street footway blocked no diversion signs for peds
19:21, 4 Jan 2017
- Roseberry pedestrian refuge missing tactile paving
18:43, 4 Jan 2017
- Farringdon rd plastic cover been there for months
18:40, 4 Jan 2017
- 2 white plastic (illuminated) bollards knocked down
20:15, 26 Nov 2016, last updated 08:30, 25 Dec 2016 (fixed)
- Uneven surfaces outside 13Bowling Green Lane
11:04, 6 Nov 2016, last updated 16:12, 4 Dec 2016
- Stripped bike
20:53, 3 Nov 2016

Get updates

Hide pins Show old Permalink

Contains Ordnance Survey data Crown copyright and database right 2016

From commercial to urban participation

INCENTIVES

RESOURCES

* impact measurement

Why now?



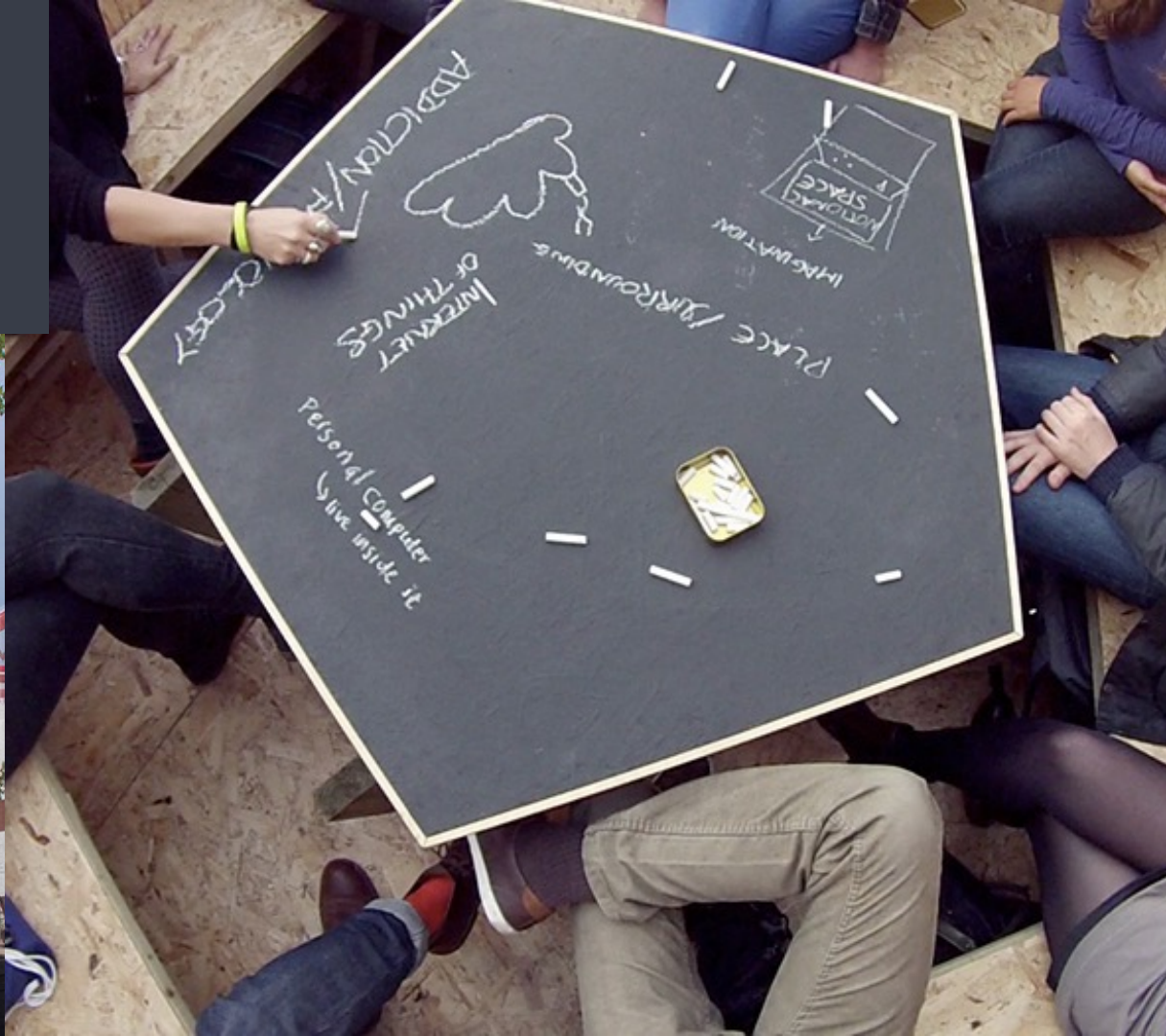
Reshape relationships



Conversations



TREE|HUB



TOP DOWN



TOP UP APPROACH



BOTTOM UP

Citizen initiatives fostered by authorities



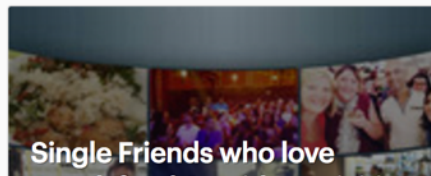
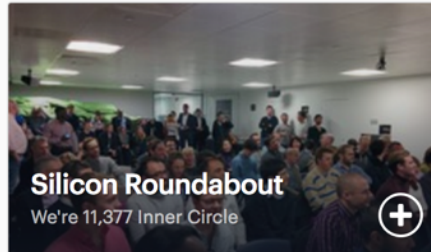
Incredible Edible Topmorden

**The city is too complex
for dashboards**



Natural selection

meetup



URBAN EXPERIMENTATION

Peer production of commons





The diagram features a central dark blue circle with a green dotted border. Inside this circle, the text "CITY AS A COMMONS" is written in white, bold, uppercase letters. Four green lines radiate from the center towards the corners of the image, each pointing to a dark blue circle. These outer circles contain the text "EXPERIMENTS", "OPEN & ACTIVE INSTITUTIONS", "DIALOGUE", and "OPEN & ACTIVE CITIZENS" in white, bold, uppercase letters. The background is a dark blue gradient with a subtle green dotted pattern.

CITY AS A COMMONS

EXPERIMENTS

**OPEN & ACTIVE
INSTITUTIONS**

**OPEN & ACTIVE
CITIZENS**

DIALOGUE

Looking for something specific?

Write it here

Urban Challenges



How would you make your city more inclusive?

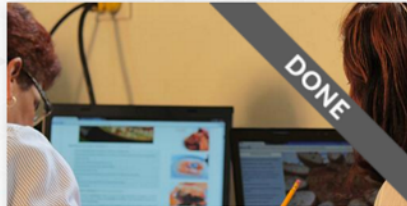


CITIZEN PARTICIPATION

6/500
THEY JOINED

💡 69

Co-create



How can governments strengthen citizen participation in managing cities for life?



URBAN CHALLENGES CIUDAD

💡 36

Co-create



We already are 1,119 citizens

contributing to the transformation of our city

+ Lastest

+ Active



Gustavo Acevedo

📍 8,645

Citizens



Alejandro Razo

📍 6,797

Citizens



Sergio Andres Ortiz Ortis

📍 6,781

Citizens



Camilo

📍 5,...

Citizens



acz



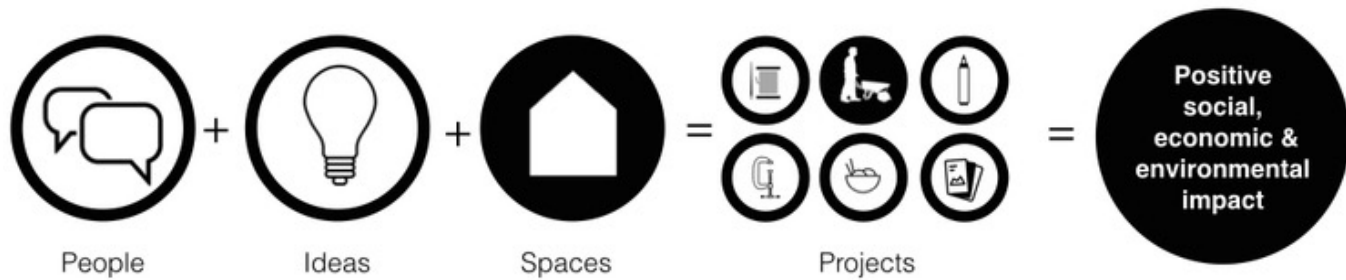
Carlos Enrique Canales Zu



Sergio Andres Cespedes Gutierrez



Zuley



The Open Works



BT Adopt a phone box



Experimentation as a Service

- Co-creation of service development
- Ethics & privacy by design
- IP management
- Experiment enabling tools and resources



Experimentation as a Service



15 DB
SOUND

21°C
TEMPERATURE

5.8 km/h
WIND SPEED



Thank you

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