

Smart City Manchester

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Our Manchester

Manchester strategy 2016-25

Our vision is for Manchester to be in the top flight of world-class cities by 2025, when the city will:

- have a competitive, dynamic and sustainable economy that draws on our distinctive strengths in science, advanced manufacturing, culture, and creative and digital business – cultivating and encouraging new ideas
- possess highly skilled, enterprising and industrious people
- be connected, internationally and within the UK
- play its full part in limiting the impacts of climate change
- be a place where residents from all backgrounds feel safe, can aspire, succeed and live well
- be clean, attractive, culturally rich, outward-looking and welcoming.

CityVerve

manchester - a journey through
collaboration

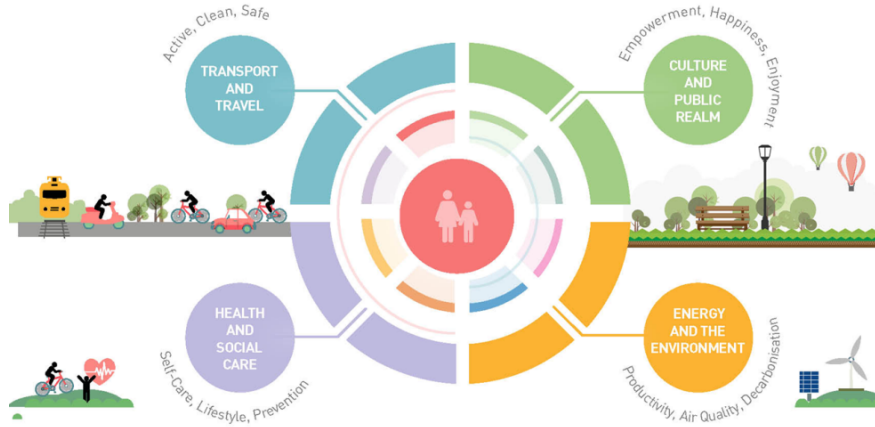
cityverve

The graphic consists of several overlapping, flowing lines in shades of blue, purple, pink, orange, and yellow, creating a sense of movement and connectivity. The lines are composed of many thin, parallel strands that form a ribbon-like effect.

Manchester has been chosen by Innovate UK as Internet of Things City Demonstrator - starting July 2016.

An IoT City

Vision and Picture

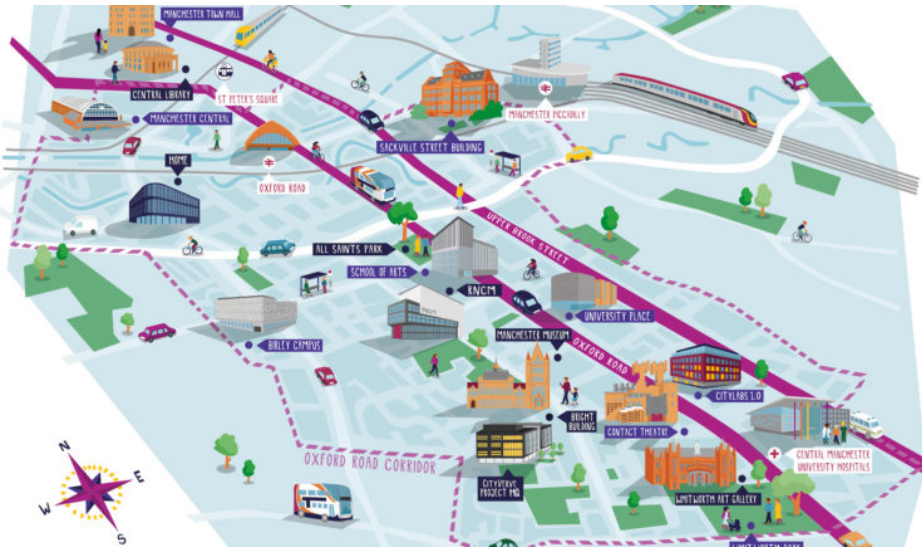


£16 million over 2 years

Transport & Travel
Health & Social Care
Culture & Public Realm
Energy & Environment



Focus on a Smart City District



Focused on The Corridor

Cisco, MCC, MSP, TfGM,
UoM, Hospital, MMU
& wide range of other
companies/SMEs

CityVerve is Here



Engaging Citizens
Public Art:
FutureEverything
commissioned Naho
Matsuda “everything
everytime”

Synchronicity

Taking data to enable evidence-based policy making...leading to a more dynamic city infrastructure.

Getting the right data to the right people at the right time.

Working with ManMet and Bronzelabs.

Wider Context

Greater Manchester Devolution inc. health and social care

Reduced budgets - do more with less

Technology push is still prevalent - we need to see more citizen pull

Security priorities in the light of recent events - cybersecurity & citizen security

Working with the digital ecosystem: e.g. thingsmcr

Thank You

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