A creative ecosystem embraces the entire system from which creative activity emerges, including three basic elements, the creative person(s), the creative project, the creative environment, as well as the functional relationships which connect them.”
whereas technology is essential, TRUE collaboration is behavioural and cultural, it requires to care, caring for others, caring for shared purpose
BUILD ECOSYSTEM INTELLIGENCE
FOR SUSTAINABLE CREATIVE ECOSYSTEMS

1. Map the actors that play a key role today and define a blueprint for a truly vibrant creative ecosystem.

2. Monitor the heartbeat of your ecosystem, creative persons, projects, places & discover trends, patterns, connections.

3. Benchmark with fellow cities & engage in cross-disciplinary, cross-borders collaboration.
BUILD ECOSYSTEM INTELLIGENCE FOR SUSTAINABLE CREATIVE ECOSYSTEMS
At the core of creative ecosystems are artists & creative persons themselves. How many artists & creatives are in a given location is the starting point of building a vibrant ecosystem.

**DENSITY** provides an indication of the number of artists & creatives you’ll run into walking across the street.
INTERCONNECTION

A vibrant creative ecosystem is a collection of projects, creative places, communities and individuals. The mere existence of a creative environment is not sufficient. Connections matter!

INTERCONNECTION is an indication of the connectedness between the different actors in your ecosystem.
DIVERSITY

Diversity is an important element to drive innovation, creativity, idea generation, agility. Economic complexity is correlated with growth and innovation.

Cities and regions with higher (social & economic) diversity enjoy greater vibrancy & entrepreneurial outcomes.
INTEGRATION

• Artists typically face severe resource constraints.
  • They embrace the resources they get access to.
  • The efficiency of a vibrant creative ecosystem is linked to
    • the capability to collaborate & provide access to shared resources.
JOIN FORCES
ACROSS VIBRANT CREATIVE ECOSYSTEMS

1. SHARE EXPERTISE in expert panels & focus groups on Ecosystem Mapping
2. GET INVOLVED academic tracks about Creative Ecosystems in collaboration with UA & VUB
3. GET STARTED map and monitor the vibrancy of the creative ecosystem at your city
BUILD SYSTEMATIC ECOSYSTEM INTELLIGENCE

Creative Ring

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