



Dr Jon Kirkpatrick

Head of Connected Cities



What Is Organicity?

OrganiCity is a service for experimentation that explores how citizens, businesses and city authorities can work together to create digital solutions to urban challenges.





Core Organicities

































THE **ORGANICITY** CONSORTIUM

Luleå University of Technology • Sweden

LONDON

Future Cities Catapult Intel UK Imperial College London

AARHUS

Aarhus University
Aarhus Municipality
Alexandra Institute

 University of Lübeck Germany

 Commissariat à l'énergie atomique et aux énergies alternatives

France

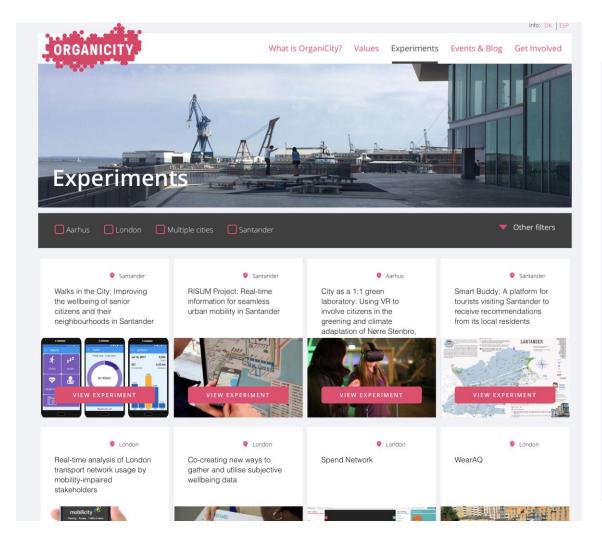
SANTANDER

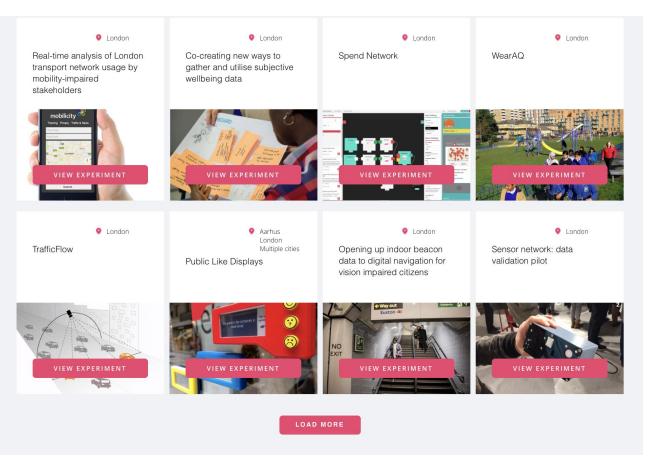
University of Cantabria Santander Municipality TST Sistemas Institute for Advanced Architecture of Catalonia Spain

> Computer Technology Institute Greece

 University of Melbourne Australia

What is an Experiment?







Trustworthy legal & ethics



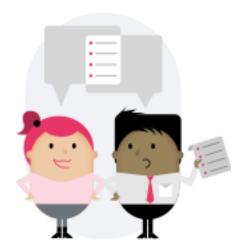
Urban data discovery



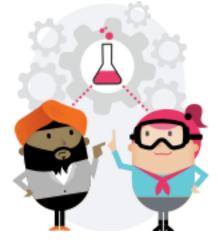
Technical environment



Inclusive co-creation



Engagement principles



Experimentation management



Experimentation management

Application forms in submission platform

Budget templates

Helpdesk: digital system, face to face sessions and online/offline matchmaking

Monitoring progress and feedback: reporting templates, interviews, mentoring

Communication strategy

Service blueprint: interactions between team and users





Open Calls



Open call 2016-17

169 applications844,000 € funding distributed26 experiments large (<€60k) & small (<€10k)

3 cities: Aarhus, London, Santander

Focus: testing Experimentation as a Service

Open call 2017-18

255 applications 928,000 € funding distributed 17 large experiments (3 scaling & iterating) 14 new OrganiCities Focus: sustainable Experimentation as a Service beyond funding



Cascading funding to experiments



European Commission process can be cumbersome

Small experiments cannot balance the admin required. The process isn't user-friendly for unexperienced applicants

Capable of funding ideas with experimental mindset

Need to have clear values and communicate what the funded teams will be signing into

Potential of funding tests before large demonstrators

Iterative approach before large investments

Opportunity to engage beyond EU usual suspects

"I only applied because you made it so simple" Citizen

What is a successful experiment worthy of funding?

OrganiCity focuses on validating Experimentation as a Service and making it sustainable beyond the funding period.

Resource consuming

Success is dependent on a large effort in creating the right mechanism



