



67 µg/m³
NO POLLUTANTS

21°C
TEMPERATURE

5.8 km/h
WIND SPEED

ORGANICITY

CATAPULT
Future Cities

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What Is Organicity?

OrganiCity is a service for experimentation that explores how citizens, businesses and city authorities can work together to create digital solutions to urban challenges.



Core Organicities

THE ORGANICITY CONSORTIUM



What is an Experiment?

The screenshot shows the ORGANICITY website with a navigation bar containing 'What is OrganiCity?', 'Values', 'Experiments', 'Events & Blog', and 'Get Involved'. The main header features a large image of a construction site with the word 'Experiments' overlaid. Below the header is a filter bar with checkboxes for 'Aarhus', 'London', 'Multiple cities', and 'Santander', along with an 'Other filters' dropdown. The main content area displays a grid of experiment cards, each with a location pin, a title, a brief description, and a 'VIEW EXPERIMENT' button. The cards include: 'Walks in the City' (Santander), 'RISUM Project' (Santander), 'City as a 1:1 green laboratory' (Aarhus), 'Smart Buddy' (Santander), 'Real-time analysis of London transport network usage' (London), 'Co-creating new ways to gather and utilise subjective wellbeing data' (London), 'Spend Network' (London), and 'WearAQ' (London).

This section displays a grid of experiment cards with detailed descriptions and images. Each card includes a location pin, a title, a description, and a 'VIEW EXPERIMENT' button. The cards are: 'Real-time analysis of London transport network usage by mobility-impaired stakeholders' (London) with an image of a smartphone; 'Co-creating new ways to gather and utilise subjective wellbeing data' (London) with an image of people at a table; 'Spend Network' (London) with an image of a network diagram; 'WearAQ' (London) with an image of a playground; 'Walks in the City' (Santander) with an image of smartphones; 'RISUM Project' (Santander) with an image of a hand holding a tablet; 'City as a 1:1 green laboratory' (Aarhus) with an image of people in VR; 'Smart Buddy' (Santander) with a map image; 'TrafficFlow' (London) with a 3D car simulation image; 'Public Like Displays' (Aarhus, London, Multiple cities) with an image of a red display; 'Opening up indoor beacon data to digital navigation for vision impaired citizens' (London) with an image of a subway station; and 'Sensor network: data validation pilot' (London) with an image of a person holding a device. A 'LOAD MORE' button is located at the bottom right of the grid.



Trustworthy legal & ethics



Urban data discovery



Technical environment



Inclusive co-creation



Engagement principles



Experimentation management



Experimentation management

Application forms in submission platform

Budget templates

Helpdesk: digital system, face to face sessions and online/offline matchmaking

Monitoring progress and feedback: reporting templates, interviews, mentoring

Communication strategy

Service blueprint: interactions between team and users



Open Calls



Open call 2016-17

169 applications

844,000 € funding distributed

26 experiments large (<€60k) & small (<€10k)

3 cities: Aarhus, London, Santander

Focus: testing Experimentation as a Service

Open call 2017-18

255 applications

928,000 € funding distributed

17 large experiments (3 scaling & iterating)

14 new OrganiCities

Focus: sustainable Experimentation as a Service
beyond funding

Cascading funding to experiments



European Commission process can be cumbersome

Small experiments cannot balance the admin required.

The process isn't user-friendly for unexperienced applicants

Capable of funding ideas with experimental mindset

Need to have clear values and communicate what the funded teams will be signing into

Potential of funding tests before large demonstrators

Iterative approach before large investments

Opportunity to engage beyond EU usual suspects

"I only applied because you made it so simple" Citizen

What is a successful experiment worthy of funding?

OrganiCity focuses on validating Experimentation as a Service and making it sustainable beyond the funding period.

Resource consuming

Success is dependent on a large effort in creating the right mechanism





www.organicity.eu



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