What Is Organicity?

OrganiCity is a service for experimentation that explores how citizens, businesses and city authorities can work together to create digital solutions to urban challenges.
Core Organicities

THE ORGANICITY CONSORTIUM

AARHUS
Aarhus University
Aarhus Municipality
Alexandra Institute

LONDON
Future Cities Catapult
Inital UK
Imperial College London

SANTANDER
University of Cantabria
Santander Municipality
TST Sistemas

Luleå University of Technology
Sweden

University of Lübeck
Germany

Commissariat à l’Energie atomique et aux énergies alternatives
France

Institute for Advanced Architecture of Catalonia
Spain

Computer Technology Institute
Greece

University of Melbourne
Australia
What is an Experiment?
Experimentation management

Trustworthy legal & ethics

Urban data discovery

Technical environment

Inclusive co-creation

Engagement principles

Experimentation management
Experimentation management

Application forms in submission platform

Budget templates

Helpdesk: digital system, face to face sessions and online/offline matchmaking

Monitoring progress and feedback: reporting templates, interviews, mentoring

Communication strategy

Service blueprint: interactions between team and users
Open Calls

Open call 2016-17
169 applications
844,000 € funding distributed
26 experiments large (<€60k) & small (<€10k)
3 cities: Aarhus, London, Santander
Focus: testing Experimentation as a Service

Open call 2017-18
255 applications
928,000 € funding distributed
17 large experiments (3 scaling & iterating)
14 new OrganiCities
Focus: sustainable Experimentation as a Service
beyond funding
Cascading funding to experiments

European Commission process can be cumbersome
Small experiments cannot balance the admin required.
The process isn’t user-friendly for unexperienced applicants

Capable of funding ideas with experimental mindset
Need to have clear values and communicate what the funded teams will be signing into

Potential of funding tests before large demonstrators
Iterative approach before large investments

Opportunity to engage beyond EU usual suspects
“I only applied because you made it so simple” Citizen

What is a successful experiment worthy of funding?
OrganiCity focuses on validating Experimentation as a Service and making it sustainable beyond the funding period.

Resource consuming
Success is dependent on a large effort in creating the right mechanism