



CSCC18 - Connected Smart
Cities Conference 2018

Use our StarterK!t for Joining Excellence and Capacity Building

Rick Schager - January 2018



EINDHOVEN

Rick's bio

- Senior blond
- MSc Managerial Computer Science
- Connect people and information to technology and processes
- >20 years technical automation in harbor
- 3 years smart citizen
- Local living labs
- Regional and national knowledge sharing
- EU H2020 projects



EINDHOVEN



What needs a city to become smart?

- some 'rules of engagement' for Joining Excellence
- a basic platform for IoT device, context data and data storage management, Building Capacity

Our StarterKit provides both:
"Sharing is the new doing!"

Key message



Santé Santé

Stratumseind

 EINDHOVEN



Santé

Santé

café Sante

KROONWIJZEN

KROONWIJZEN
APRIL 1. BRUOD KAMU...
5001

Stratumseind



EINDHOVEN



Stratumseind

 EINDHOVEN

Rules to improve quality of life



- IoT sensors are everywhere => safeguard public interest
- Stimulate economic development & eco-systems
- Futureproof: prepare to change

the city
as a
living lab



2017
Digital
Cities

Four principles for digital infrastructure of Smart Society

1. Contributes to livable, healthy, safe and inclusive city development.
2. Is available for everyone in the city, future proof, reliable & safe
3. Builds on open interfaces, open protocols & open standards. Transparency & control by the residents is guaranteed.
4. Opens up data, with respect for privacy & safety.

2015
Open
data

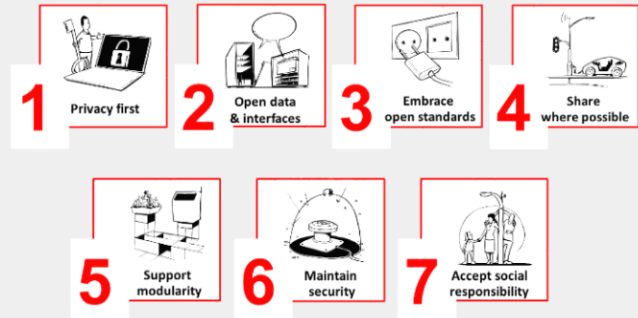
Eindhoven Open Data principles:



- Data residing in the public space belongs to everyone and should be set open
- Data may only be opened if there are no privacy or public safety threats
- Data may be used by all parties

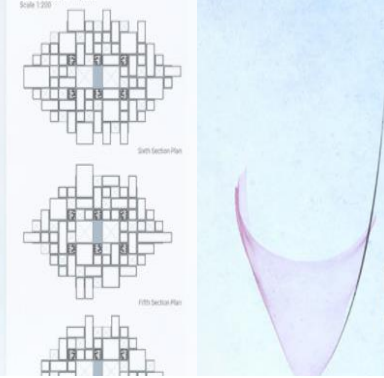
2016
IoT
Charter

Smart Society IoT Charter



Share and extend the principles and guidelines in our StarterKit to Join Excellence, and..





.. our cookbook for a 'rules' compliant basic platform to Build Capacity, ..



View showing a slice of the different units and small scale of the building: Education, dwelling and office on the landscape


DITSS

Dutch Institute for
Technology
Safety &
Security

..as is done with
this prototype for
Stratumseind

Noise 

NOISE LEVEL 

GROUP 1  GROUP 2

80

Visitors

CRITCHING
STRATUM :
STRATUM
UIT :
person, to Stratumseind : 1
person, to Stratumseind : 2
bicycle, to Stratumseind : 1

Glass 

Parking 

PARKING 

847

Currently Occupied

Total Free Space: 153

Your benefits of a basic platform:

- Re-use the rules for modularity, open standards, data and interfaces
- Re-use FIWARE components, to be provided 'as a Service'
- Reduce investments, learning effort and time2market

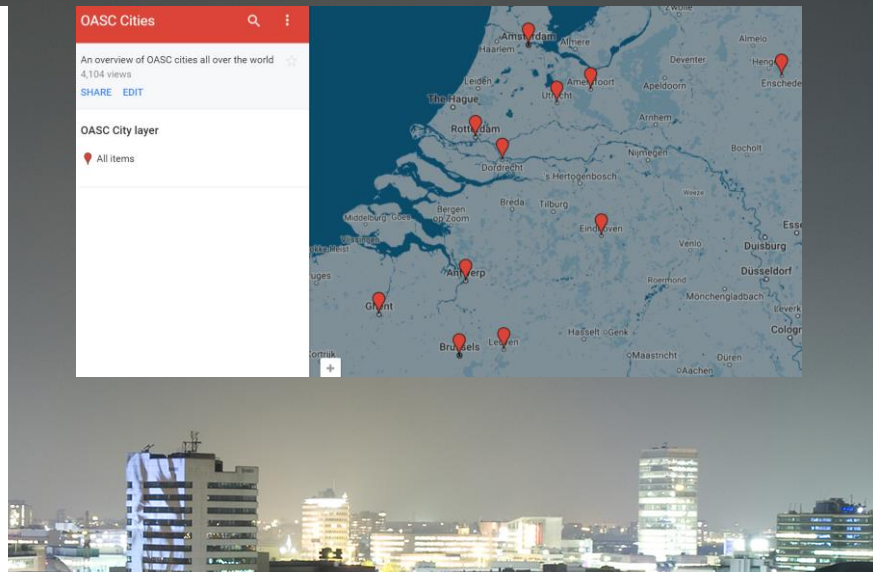
Release: March 2018



EINDHOVEN

Use our StarterK!t

- OASC
- European networks
- EU H2020 projects
- NL Digital Cities Agenda, VNG G5
- Brainport region
- Living labs



A woman with blonde hair, wearing a green jacket and a white fur-lined hood, is painting a wall of lights. She is holding a paintbrush in her right hand and a small clear plastic cup in her left hand. The wall is covered in a grid of small, bright white lights. The scene is set in a dark environment, possibly a museum or gallery.

**Thanks for
your attention**



EINDHOVEN