Smart Ways to Antwerp

How to introduce MaaS
The Trigger
Keep Antwerp accessible during the roadworks
The Partnership
Gathering Key Partners (2014)
The (original) Idea

one card to rule them all
A kaart
Goesting in ’t stad
Slim naar Antwerpen

De kaart is strikt persoonlijk. De houder verbindt zich ertoe de Vervoersvoorwaarden van de NMBS op te lezen bij het gebruik ervan. Meer informatie over deze Vervoersvoorwaarden en van toepassing.
The Current Setup:

Open Ecosystem
Build Strong Brand
Create audiences
Website
Multimodal route planner
Mobility Marketplace

Gathering & Involving Stakeholders
Mobility Marketplace

Getting ready for integration
Mobility Marketplace
Fostering Innovation
Project Calls

WEEK 3: Design
- Host API
- Setup

WEEK 4: Design
- Initialize Database
- Normalize Database

WEEK 5: Design
- Administration
  - Admin Dashboard
  - B/E Framework
- B/E EAV
- B/E Template
- B/E Table

WEEK 6: Dev
- Create Fixtures for Testing
- Engineering
- API
Some MaaS Apps
What’s next?

A green vision of the future for Karl-Marx-Allee in Berlin: with wind turbines, electric cars and vegetable gardens right in the centre of the city. © LAVA (Laboratory for Visionary Architecture)
Connecting the dots
We learn by doing
Thank you

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