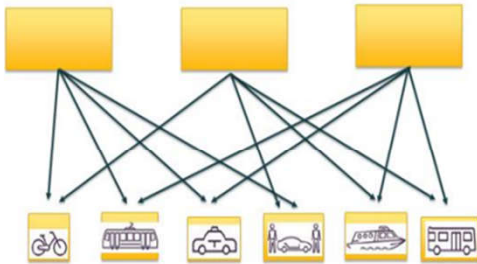# MaaS Ecosystem & governance

1. Commercial actor
- Integrators organise themselves
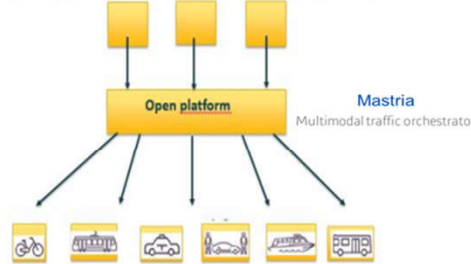- Competition
- Free, unregulated market

No place for a MaaS Platform solution provider

Road congestion is unmanaged and would lead to decreasing mobility

2. Creator of an open back-end platform
- Technical back-end platform serves as « public infrastructure »
- Competion on front-end side
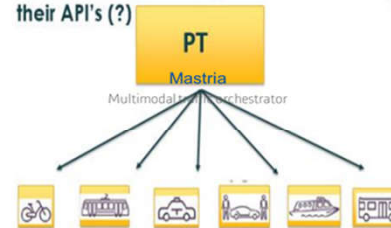- Other mobility service providers have to open up their API's

Open platform

Mastria
Multimodal traffic orchestrator

MaaS regulation at the heart

PTA are actively regulating the MaaS operators through a central platform

3. Integrator around PT
- MaaS run by Public Transport with selected mobility services
- Rules set by PT
- Other mobility service providers have to open up their API's (?)

PT

Mastria
Multimodal traffic orchestrator

A Leading operator at the heart

The PTO is regulating itself the MaaS with a low implication of the PTA

Mastria
Multimodal traffic orchestrator

- **Integrated view**
- **KPIs : efficiency, congestion, modal share**
- **Multimodal orchestration**
- **Optimize capacity**

PTA enabled to

- Simulating impact of changes

(timetable, infrastructure, prices and external factors (incidents, planned events, weather & pollution)

- Decision making tool for policy and regulation