MaaS Ecosystem & governance

1. Commercial actor
- Integrators organise themselves
- Competition
- Free, unregulated market

2. Creator of an open back-end platform
- Technical back-end platform serves as a public infrastructure
- Competition on front-end side
- Other mobility service providers have to open up their APIs

3. Integrator around PT
- MaaS run by Public Transport with selected mobility services
- Rules set by PT
- Other mobility service providers have to open up their APIs

PTA enabled to
- Simulating impact of changes
  (timetable, infrastructure, prices and external factors
  (incidents, planned events, weather & pollution)
- Decision making tool for policy and regulation

- Integrated view
- KPIs: efficiency, congestion, modal share
- Multimodal orchestration
- Optimize capacity

Mastria
Multimodal traffic orchestrator

No place for a MaaS Platform solution provider
Road congestion is unmanaged and would lead to decreasing mobility

MaaS regulation at the heart
PTA are actively regulating the MaaS operators through a central platform

A Leading operator at the heart
The PTO is regulating itself the MaaS with a low implication of the PTA

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