SYNCHRONICITY

Trust in the context of smart cities Synchronicity: Privacy by Design Strategy for Smart Cities

Connected Smart Cities
Brussels, January 17, 2019

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Co-funded by

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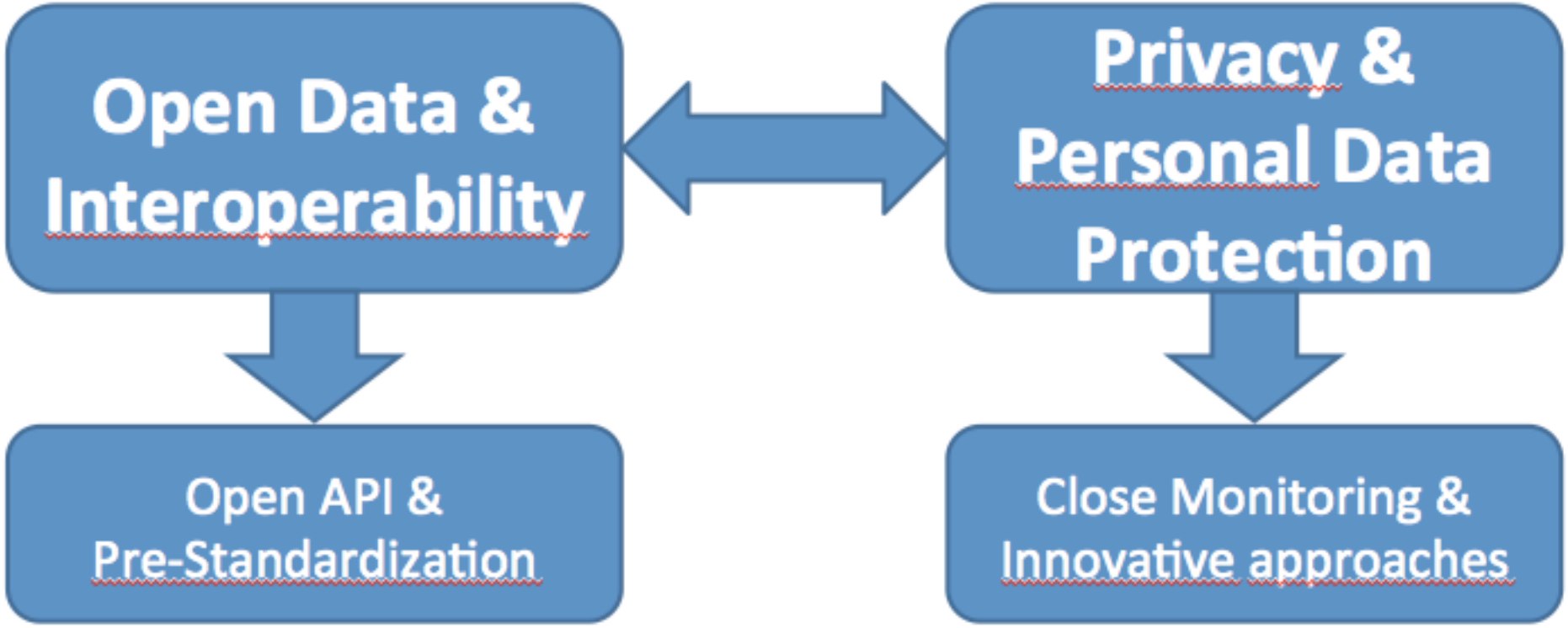
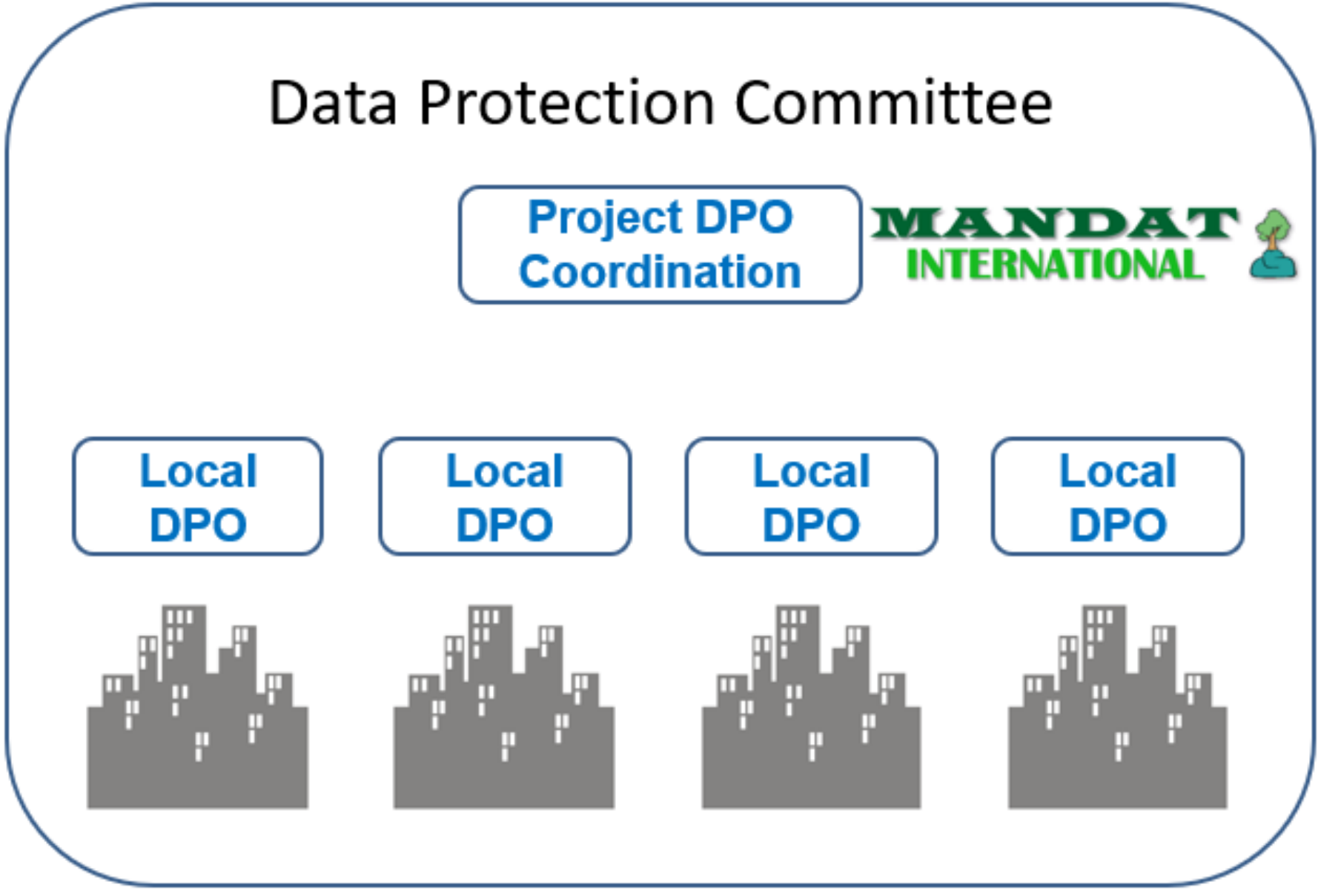
Dilemma & Dual Strategy



Privacy Risks for smart cities

- Citizens / Users Acceptance
- Legal Risks
- Financial Risks
- Political and Reputational Risks

Data Protection Coordination



Data Management Plan

Detailed Data Management Plan with guidelines for:

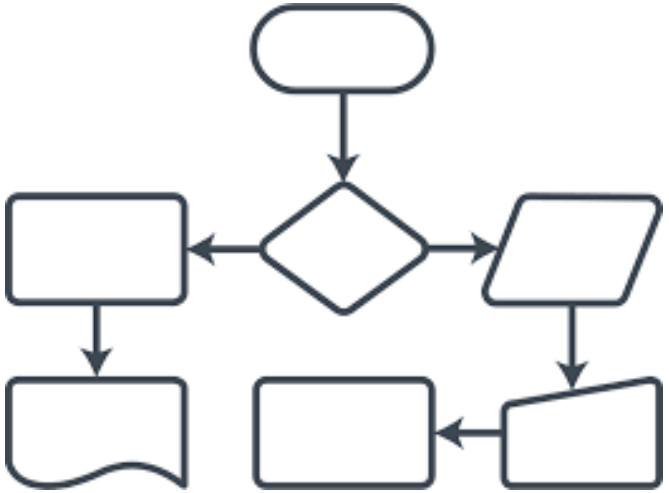
- Data Protection
- Open Data Access
- Data Processing and retention policy

Data Protection by Design

Article 25 Data protection by design and by default

1. Taking into account the state of the art, the cost of implementation and the nature, scope, context and purposes of processing as well as the risks of varying likelihood and severity for rights and freedoms of natural persons posed by the processing, the controller shall, both at the time of the determination of the means for processing and at the time of the processing itself, **implement appropriate technical and organisational measures**, **such as pseudonymisation**, which are designed to implement data-protection principles, such as **data minimisation**, in an effective manner and to **integrate the necessary safeguards into the processing** in order to meet the requirements of this Regulation and protect the rights of data subjects.

Privacy by Design



Mapping:
- Stakeholders
- Data nature & flows
- Processes

Analysing:
- Compliance
- Risks
- Risks mitigation

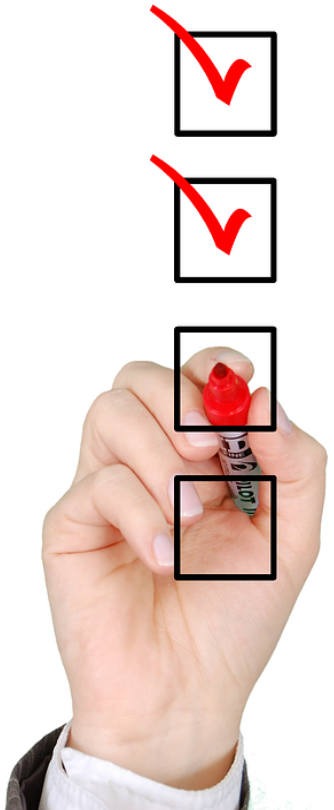
Data Protection Impact Asssment

Art 35, al 3

Where a type of processing **in particular using new technologies**, and taking into account the nature, scope, context and purposes of processing, is likely to result in high risk to the rights and freedoms of natural persons, **the controller shall**, prior to the processing, **carry out an assessment of the impact of the envisaged processing** operations on the protection of personal data. A data protection impact assessment referred to in paragraph 1 **shall in particular be required in case of**:

- …
- A **systematic monitoring of a publicly accessible area on a large scale**. ”

Data Protection Impact Assessment

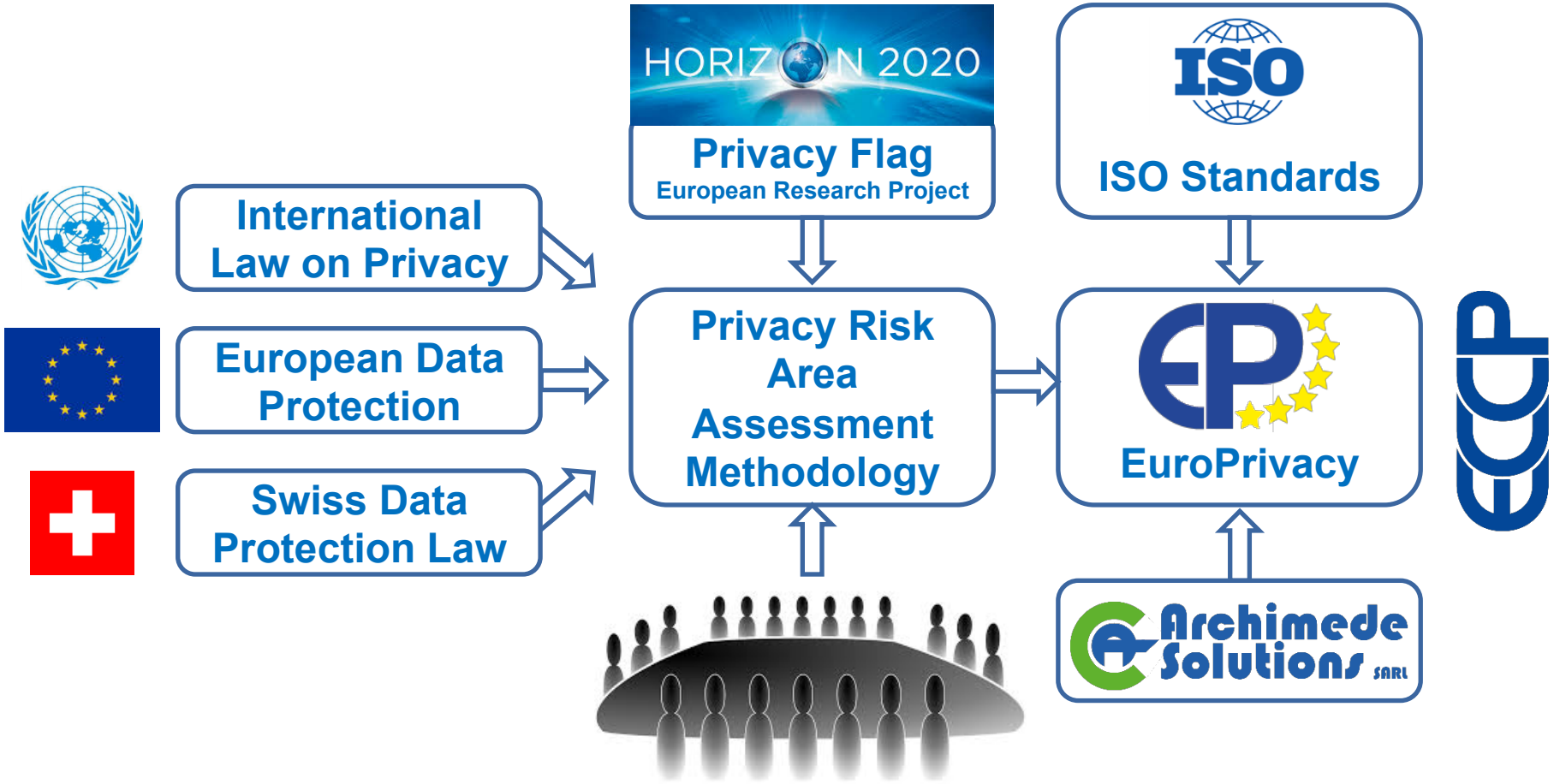


	Dataset #1	Dataset #2	Dataset #3
Title/name of the dataset			
Describe the Category of Internet of Things devices used to collect the data			
How many devices are deployed?			
Identification of Personal Data			
Any data that can be easily linked to individuals shall be considered as "personal data". Please indicate if you are collecting any of the following data:			
Name of individuals			
Personal addresses			
Personal email addresses			
Personal phone numbers			
Pictures or videos on which individuals may appear			
Audio Recording on which conversations could be recorded			
Personal device identifier (e.g. MAC address, IMEI Number, etc.)			
Geolocation of users or users' mobile devices (e.g. tablets, smartphones, smart watches etc.)			
Any other personal identifier (e.g. public transport badge, access badge etc.)			
If any of the above questions is answered by YES, please proceed with the subsequent			
For what purpose are you collecting these data?	**Autore:** According to Article 35 paragraph 7 of the GDPR, a PIA shall contain "*a systematic description of*		
Information			
Do you provide clear information to the public on the			
How is this information made accessible to the public?			
Is there a clear indication on how to contact the data controller and its data protection officer?			
Data Subject Rights			
Individuals whose data are collected keep rights on their data. Data Controller must ensure the respect of these			
Can the individuals access their personal data?			
Can the individuals request to update their personal data?			
Can the individuals object to the processing of their personal data?			
Is there a clear procedure for the individuals to request the erasure of their personal data, and for the city/partners to assess such requests in accordance with the GDPR?			
Is there a clear procedure for the individuals to request the restriction of the processing of their personal data, and for the city/partners to assess such requests in accordance with the GDPR?			
Is there a clear procedure for the individuals to request the human intervention in case of automated processing which affects them?			
Security measures			
Data Controller must secure any personal data and prevent unwanted access, modification or deletion. Do you apply the following security measures?			
Data encryption			

	FG #1	FG #2	FG #3
Date			
Duration			
Moderator's name			
Moderator's email			
How many participants			
Qualification of participants			
Stakeholders represented			
Please express your view on the objectives of the envisaged processing. Do you think that the city would provide you with a good service in pursuing			
What kind of your personal data are you willing to share with the			

Description of risk	Likelihood of risk (Low/Medium/High)	Severity of the risk impact (Low/Medium/High)	Countermeasures	Controller	Difficulty	Financial Cost	Term
Accidental or unlawful destruction of personal data							
Loss of personal data							
Alteration of personal data							
Unauthorized disclosure of, or access to, personal data							
Financial loss							
Discrimination							
Identity Theft							
Damage to the reputation							
Breach of professional secrecy							
Unauthorised reversal of pseudonymisation							
Other risks (please describe)							
Risk 1							
Risk 2							
Risk 3							
Risk 4							
Risk 5							
Risk 6							
Risk 7							
Risk 8							
Risk 9							
Risk 10							
Risk 11							

GDPR Certification Process EuroPrivacy based on H2020 Privacy Flag research project



EuroPrivacy
Data Protection Certification

PRIVACY FLAG

→ **Encompassing EU (GDPR), national, and international obligations**

→ **Addressing emerging technologies**
Smart Cities, Big data, Internet of Things, etc…

→ **Hybrid Scheme encompassing both:**
- Products & Services (ISO 17065)
- Information Management Systems (ISO 17021-1)

→ **ISO compliant**
and easily combined with ISO/IEC 27011

www.europrivacy.org

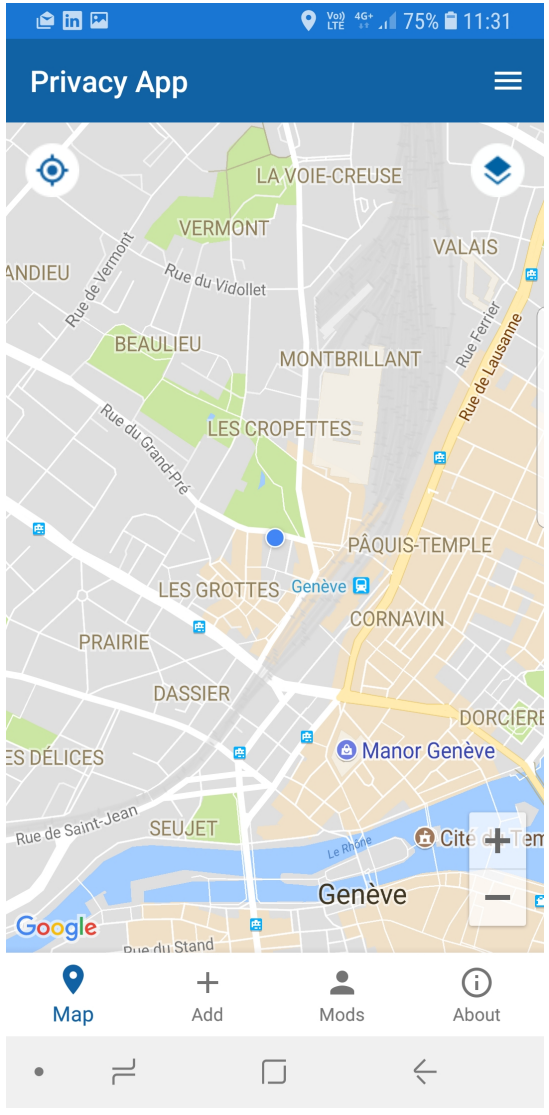
Duty to Inform

Article 12 Transparent information, communication and modalities for the exercise of the rights of the data subject

1.**The controller shall take appropriate measures to provide any information** referred to in Articles 13 and 14 and any communication under Articles 15 to 22 and 34 **relating to processing to the data subject in a concise, transparent, intelligible and easily accessible form**, using clear and plain language, in particular for any information addressed specifically to a child. The information shall be provided in writing, or by other means, including, where appropriate, by electronic means. When requested by the data subject, the information may be provided orally, provided that the identity of the data subject is proven by other means.

2.**The controller shall facilitate the exercise of data subject rights** under Articles 15 to 22. In the cases referred to in Article 11(2), the controller shall not refuse to act on the request of the data subject for exercising his or her rights under Articles 15 to 22, unless the controller demonstrates that it is not in a position to identify the data subject. 3

Privacy App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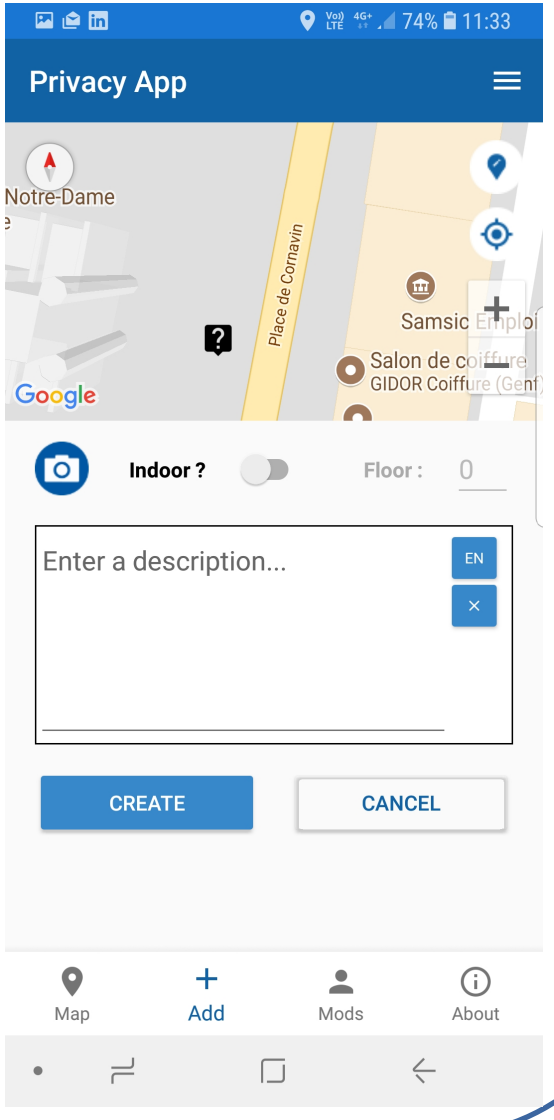
Privacy App
LA VOIE-CREUSE
VERMONT
VALAIS
Rue de Vermont
Rue du Vidollet
BEAULIEU
MONTBRILLANT
Rue Ferrier
Rue de Lausanne
LES CROPETTES
Rue du Grand-Pré
PÂQUIS-TEMPLE
LES GROTTES
Genève
CORNAVIN
PRAIRIE
DASSIER
Manor Genève
Rue de Saint-Jean
SEUJET
Le Rhône
Genève
Google
Map
Add
Mods
About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About

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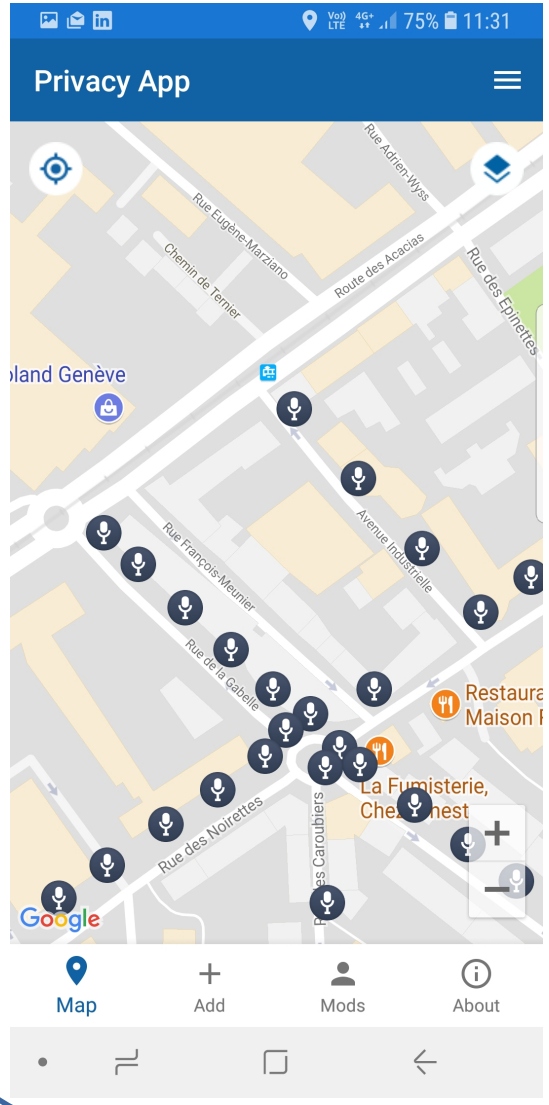
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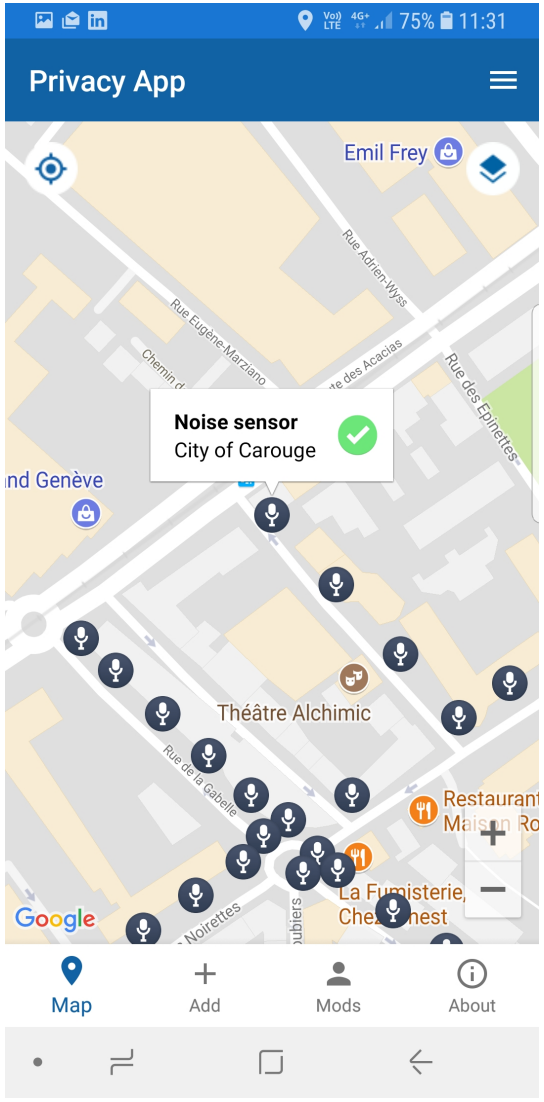
Rue Adrien-Wyss
Rue Eugène-Marziano
Chemin de Ternier
Route des Acacias
Rue des Epinettes
Rue François-Meunier
Avenue Industrielle
Rue de la Gabelle
Rue des Noirettes
Google
Map
Add
Mods
About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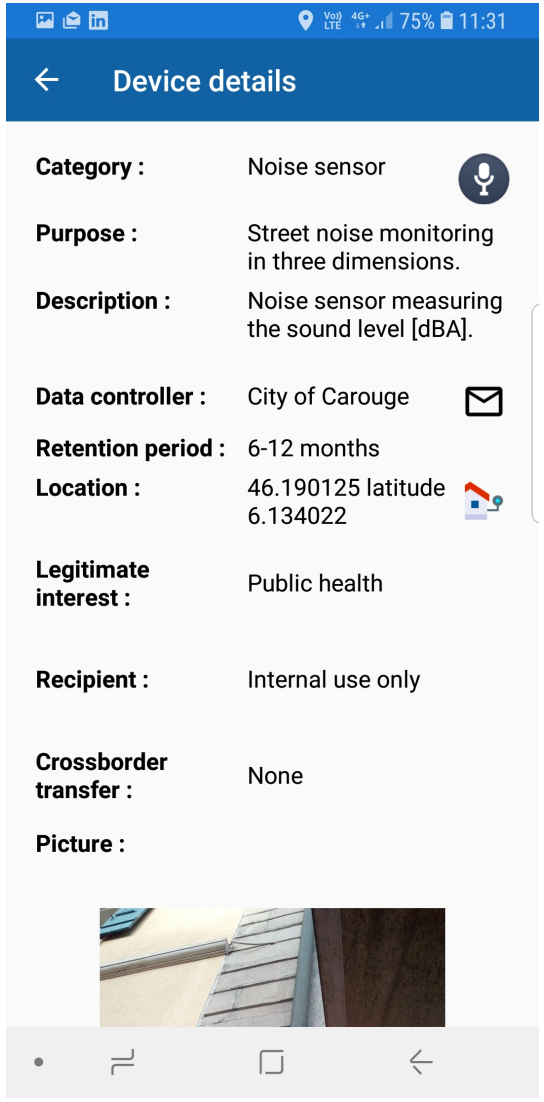
Privacy App
Emil Frey
Rue Adrien-Wyss
Rue Eugène-Marziano
Rue des Epinettes
Noise sensor
City of Carouge
Théâtre Alchimic
Rue de la Gabelle
Google
Map
Add
Mods
About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Device details
Category : Noise sensor
Purpose : Street noise monitoring in three dimensions.
Description : Noise sensor measuring the sound level [dBA].
Data controller : City of Carouge
Retention period : 6-12 months
Location : 46.190125 latitude 6.134022
Legitimate interest : Public health
Recipient : Internal use only
Crossborder transfer : None
Picture :

Key Lessons Learned

- Privacy by design in smart cities is a research domain per se with a large potential for innovation
- Legal and financial risk underestimated
  Need to address the Political risk
- Identify and clarify the responsibilities
- Continuous improvement process
- Educate, educate, educate
- Be pragmatic and need-driven
- Anticipate evolution and end-user perception
- Strong cross-fertilization potential

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THANK YOU !

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