



# IoT ROCKS!

If our cities are  
collaborative  
communities



# A Smart city is a collaborative community

A city where government, businesses, knowledge institutions and citizens collaborate on developing the city

A city where resources are used better and more sustainable

Technology/IoT is a platform for this development, but it is all about people and relations

# Why is IoT important?

It is a prerequisite for solving cities major challenges in the coming years

- Co2030
- Demografic challenges
  - Health
  - Employment
  - Digital education
- Smart Government





# KEY TAKE AWAYS

## IoT ROCKS if...

- We act collaboratively
- We create open calls that can be fitted to concrete challenges
- Agile programs that can be adjusted to fast changing conditions
- Create projects and programmes that go across silos
  - Make sure to combine IoT with Climate etc.
- People first in the digital Age – talk to users, consumers & citizens