

# Data Driven Cities

Ir Albert H Seubers

Director global strategy Smart Society

Member Scientific Community Atos

Member Board of Directors FIWARE Foundation



01/14/2022

Atos at a glance



We are the global leader in  
secure and decarbonized digital.



Supported by the  
talent and diversity of  
107,000 employees in  
71 countries, we generate an  
annual revenue of €11 billion.

We offer our clients  
a range of market-leading  
digital solutions and products  
alongside consultancy services, digital security  
and decarbonization offerings.



# In a nutshell



107,000 business technologists  
in 71 countries worldwide



#2 in managed security  
services worldwide



€11 bn revenue and  
€1 bn operating margin



c.€235 m R&D  
per annum



Worldwide IT Partner  
of the Olympic and  
Paralympic Games



85,000 new  
digital certifications



Global leader in cloud and  
digital workplace



14.9 tCO<sub>2</sub>/m€ revenue  
industry best-in-class

# Where you can find us

107,000 business technologists in 71 countries

Benelux & The Nordics  
5,000 employees

United Kingdom & Ireland  
9,000 employees

France  
12,000 employees

North America  
10,500 employees

South America  
2,500 employees

Germany  
9,000 employees

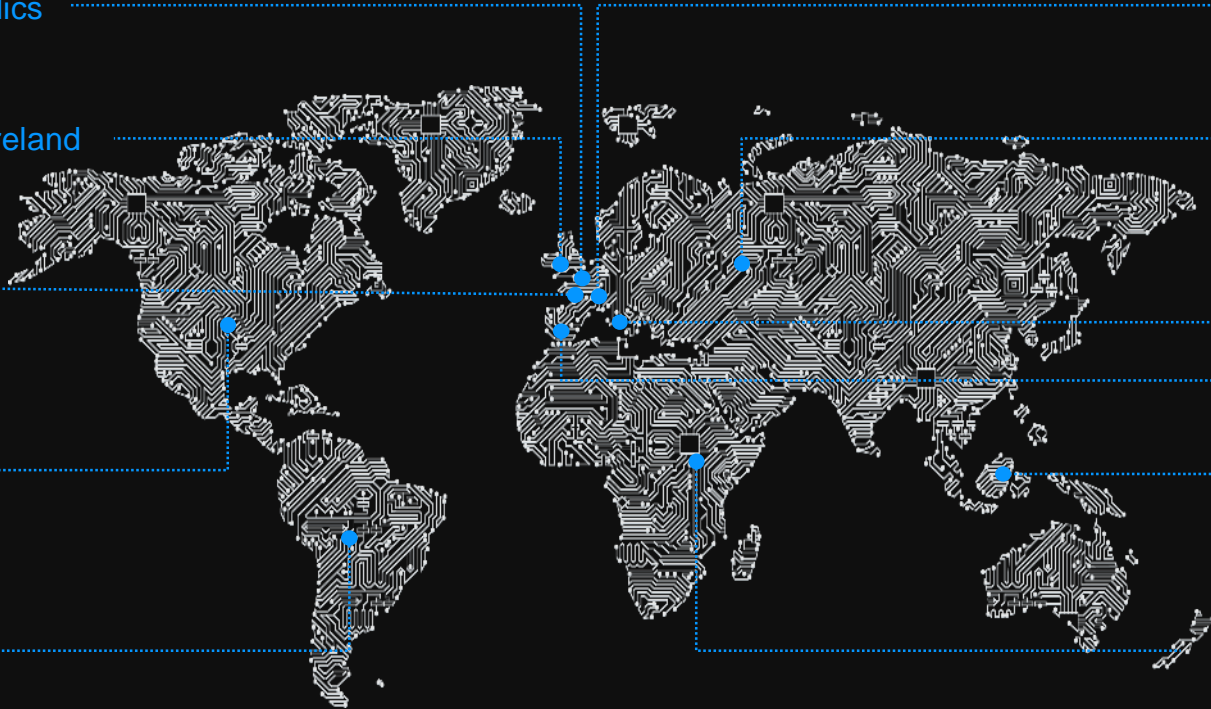
Central & Eastern Europe  
13,000 employees

Italy  
1,500 employees

Iberia  
5,500 employees

Asia Pacific  
35,500 employees

Middle East & Africa  
3,500 employees



# Cities

Physical city

- infrastructures

Dynamic city

- traffic

Social city

- place to work, live and entertain

Fysiological city

- air quality, sound level, heat waves



# Characteristics of a Data Driven City

## *a definition*

a Data Driven City is able to sense and respond to its challenges using natural and artificial intelligence embedded in the city's information systems.

Source: Liotine, Ramaprasad, Syn

a Data Driven City is able to share right time information with its citizens / visitors based on analysis of actual data to support daily decisions and enhance quality of life.

Source: Seubers, Albert



Citizen Centric

We are citizens

We are users

We make change possible

- Energy transition
- Transmodal shift

Together we keep the city..

- Healthy
- Economic viable
- Safe
- Liveable

Physical  
Fysiological





New Initiative: Digital Twinning To Tackle Complex Urban Issues

# Change is happening

Building functions are changing

- 24 /7 economy
- joint use
- societal use

Importance of location is changing

- transport / logistics
- iconic recognition

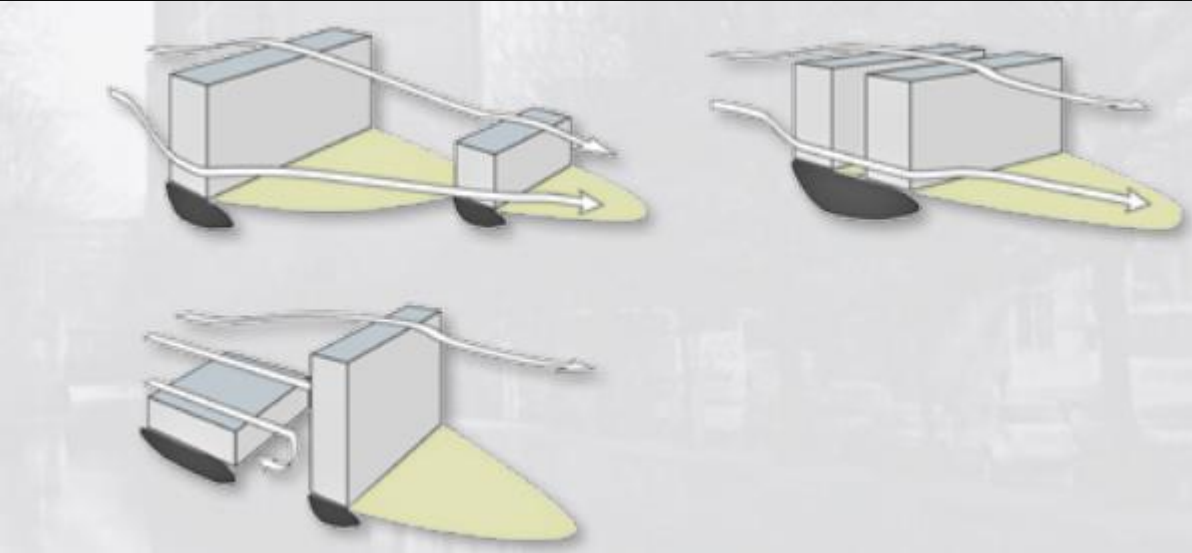
Social aspects are changing

- Personal services

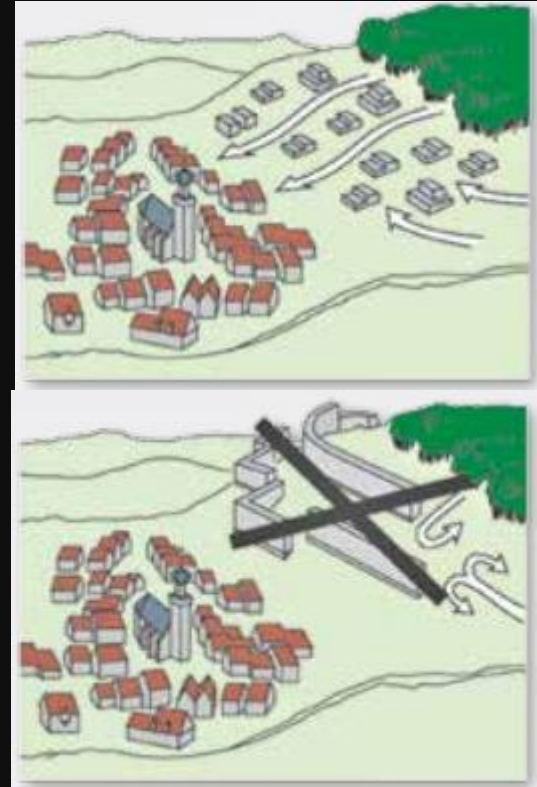
Physiological aspects are getting more important

- reflect / absorb sound
- influence air stream for cooling
- greening the city / water storage

# Physiological

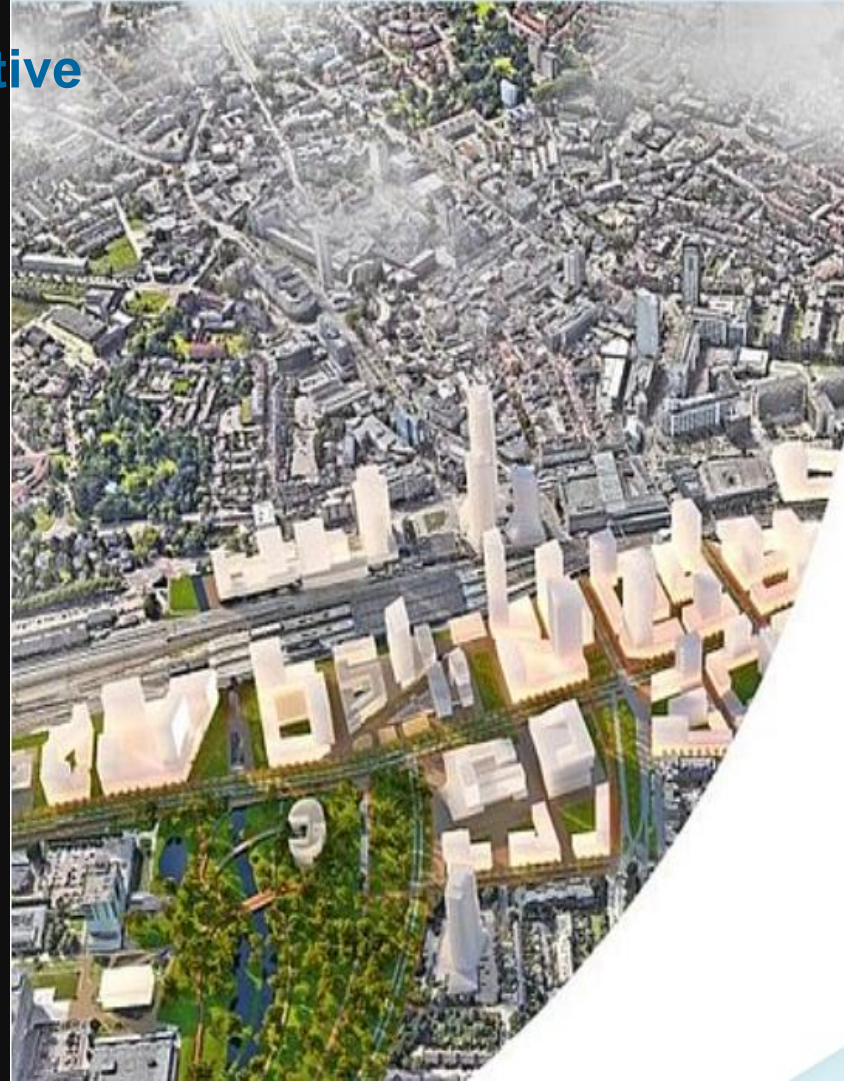


City climate, use of natural air stream  
Sandra Lenzholzer (WUR)



# Digital Twin – Urban Development Initiative

- Visualisation – actual and new design
- Simulation – impact analysis
  - Dynamic city
  - physiological city
- Simulation – social and safe city
- Research – social and healthy city

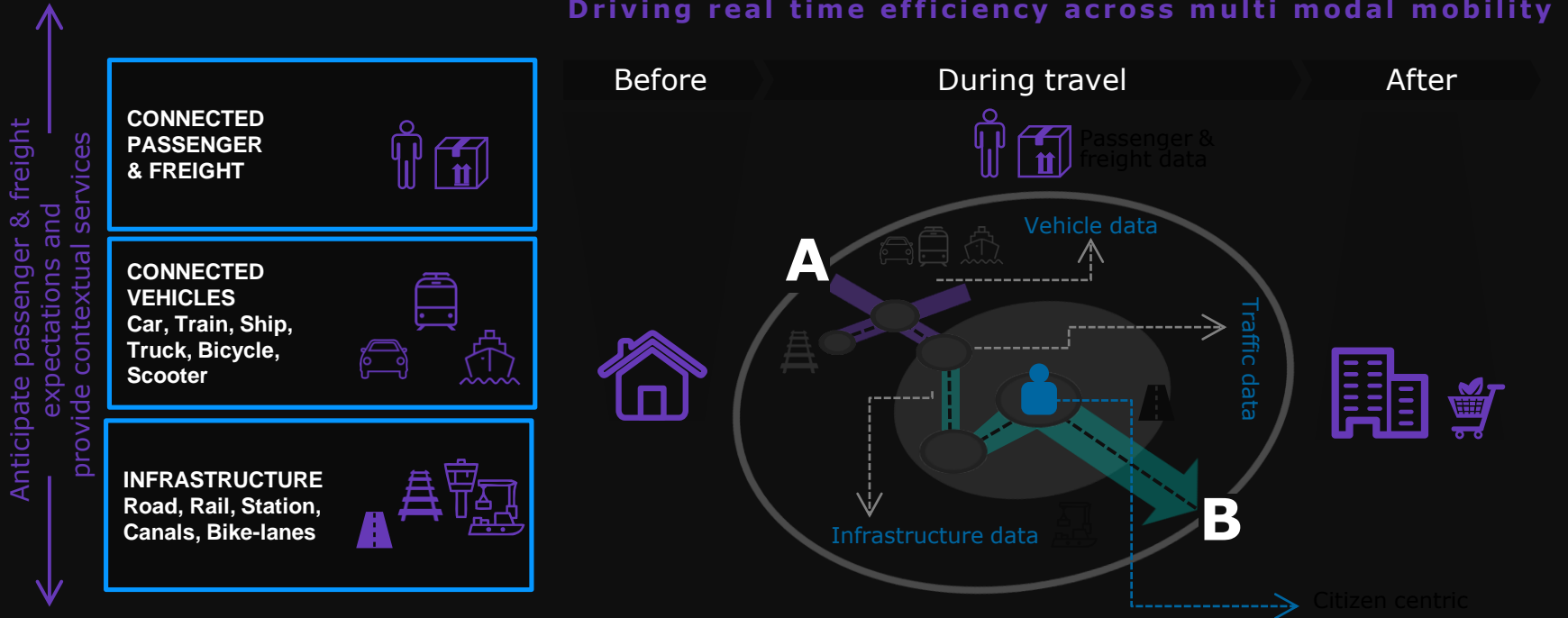


Dynamic



# Smart Mobility

## Digital is revolutionizing mobility services

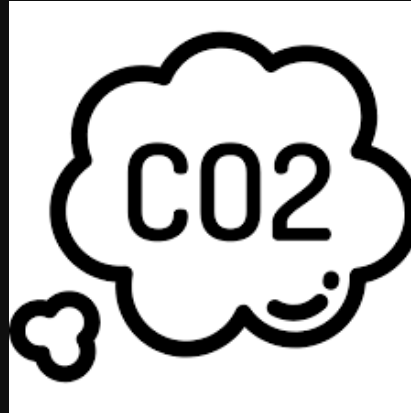


# Smart Mobility : Main Challenges

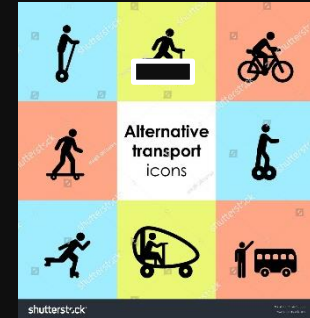
---



*Traffic Jam  
monitoring*



*Decarbonization*



*Alternative  
Transportation*

# Smart Mobility

## Key drivers

### MULTIMODAL INFRASTRUCTURE



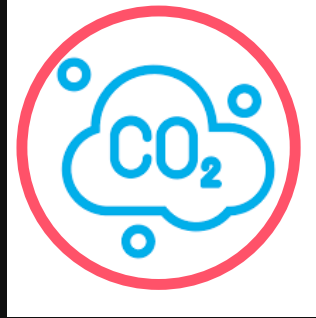
Share multimodal  
infrastructure of  
transportation

### ACCESIBILITY Of SERVICES



Develop  
accessibility  
of services

### DECARBONATION



Support decarbonation  
of the territory to  
make the territory  
attractive

### TRAVEL SAFE



Ensure safe travel  
decreasing number  
of accidents

### CITIZEN MINDSET



Change Citizen Mindset  
by incentivization to  
limit his CO2  
consumption

# Smart Mobility in the Urban Data Platform

## Key Features and assets

---



### Reliable & trusted Operations 24/7

- ▶ Right time architecture
- ▶ Hybrid cloud containerization
- ▶ Hosting strategy and scalability (cloud computing)
- ▶ High Availability based on secured open standard
- ▶ Security by design



### Designed for Territories & Cities

- ▶ Mobility planning
- ▶ Infrastructure management ensuring continuity of services between urban and rural areas
- ▶ Leverage collective intelligence (citizens, enterprises, authorities) through networking and connectivity.
- ▶ Traffic guidance based on right time data analytics



### Designed for Mobility

- ▶ Traveler Information System
- ▶ Mobility as a Service
- ▶ Shared Mobility Access
- ▶ c-ITS
- ▶ Fleet Management

Environment monitoring

Mobility services

Mobility infrastructure



DT powered AI

Urban Design Simulation

traffic models

c-ITS

FALCON

Urban Data Management

Urban Strategy

Security

Edge

Cloud

Social





## Standards

NEN – Smart City

OASC – MIM's

## Data models

FIWARE Foundation

## Share stories

Interoperability



Thank you..

