



vastuu group

Accelerating MIM adaptation with collaboration!

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TRUST



Individuals and organisations act in multiple ecosystems at the same time, they are not limited to sharing data within a single type of organization unit, data silo or data domain...

But do we have bridges and who builds them?

Convergence for Data

Ask First Why

Find the purpose for the collaboration

Why break siloes

Why collaborate

Why share

Convergence for Data

Then Figure Out How

Involve different organizations and end using individuals to the process

Innovate how to change the current way of sharing data

Encourage stakeholders to work as an integrated teams, to collaborate and to conceptualize together

- Be proactive

- Be effective, focus first on practical and achievable targets

- Be realistic, it is better to deliver something small than nothing big

Convergence for Data

Finally Decide Together What

What makes the change happen in all types organizations

- What are the common enablers

- What are the known show stoppers

What is the framework

- Businesses and public side has to co-operate for the maximum impact but approach is usually different

- Flexibility, we are facing together unknow territories

What roles and rules are needed

- Common agreement for the roles in the ecosystem

Convergence for Data Spaces

Be Open Minded

Challenge current status quo

Public vs Private

BREAK THE SILOES ON BOTH SIDES: PUBLIC-PRIVATE

Competition vs Collaboration

Competitors can co-operate

Industrial data vs Personal data

In the long run no big difference, it is vital to understand that these are sometimes overlapping

Well defined practices can accelerate both industrial and personal data movement

Convergence for Data Spaces

Heading together towards
Ecosystem Experience

EX

Helsinki

vastuu group

**Real-life example how MIM4
enables proactive MyData
based service can improve
quality of life**

”City as a MyData Operator” project 2020-2021

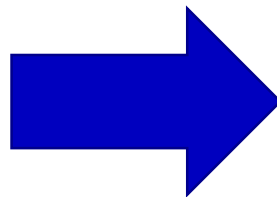
Case sample: Reduced daycare fee for families

- By law 1) cities have to organise daycare services 2) parents’ financial situation defines the rights to reduced day-care fees
- In Helsinki daycare is organised for ~27 000 children annually
- To be eligible for a reduced daycare fee, both parents must provide city with requested documents to justify their financial status



Current state (As-is):

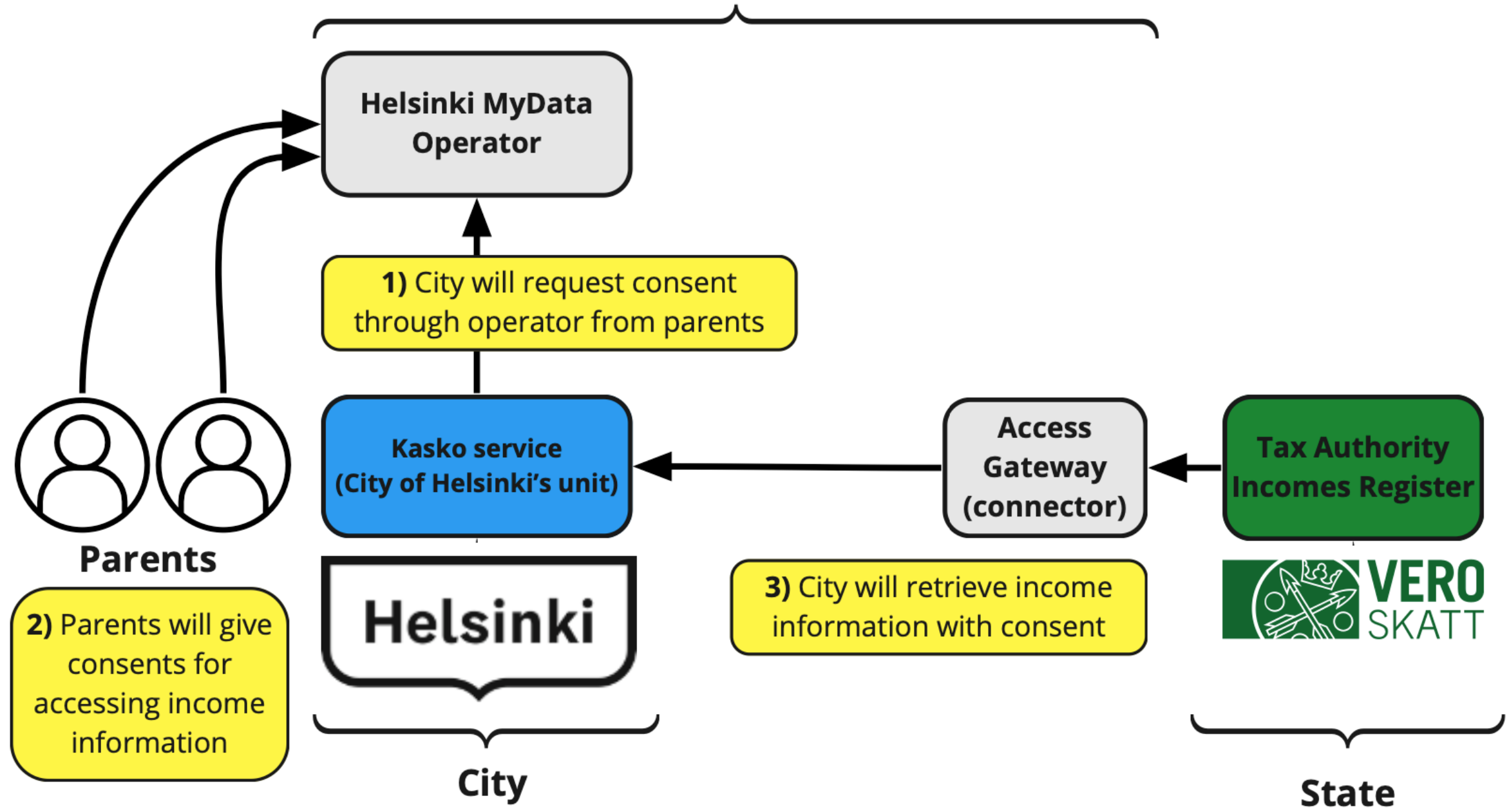
Family income data from **Tax Authority** has to be submitted by filling manual forms in pdf format either by mail or secure email to the City of Helsinki’s customer fee unit.



Future vision (To-be):

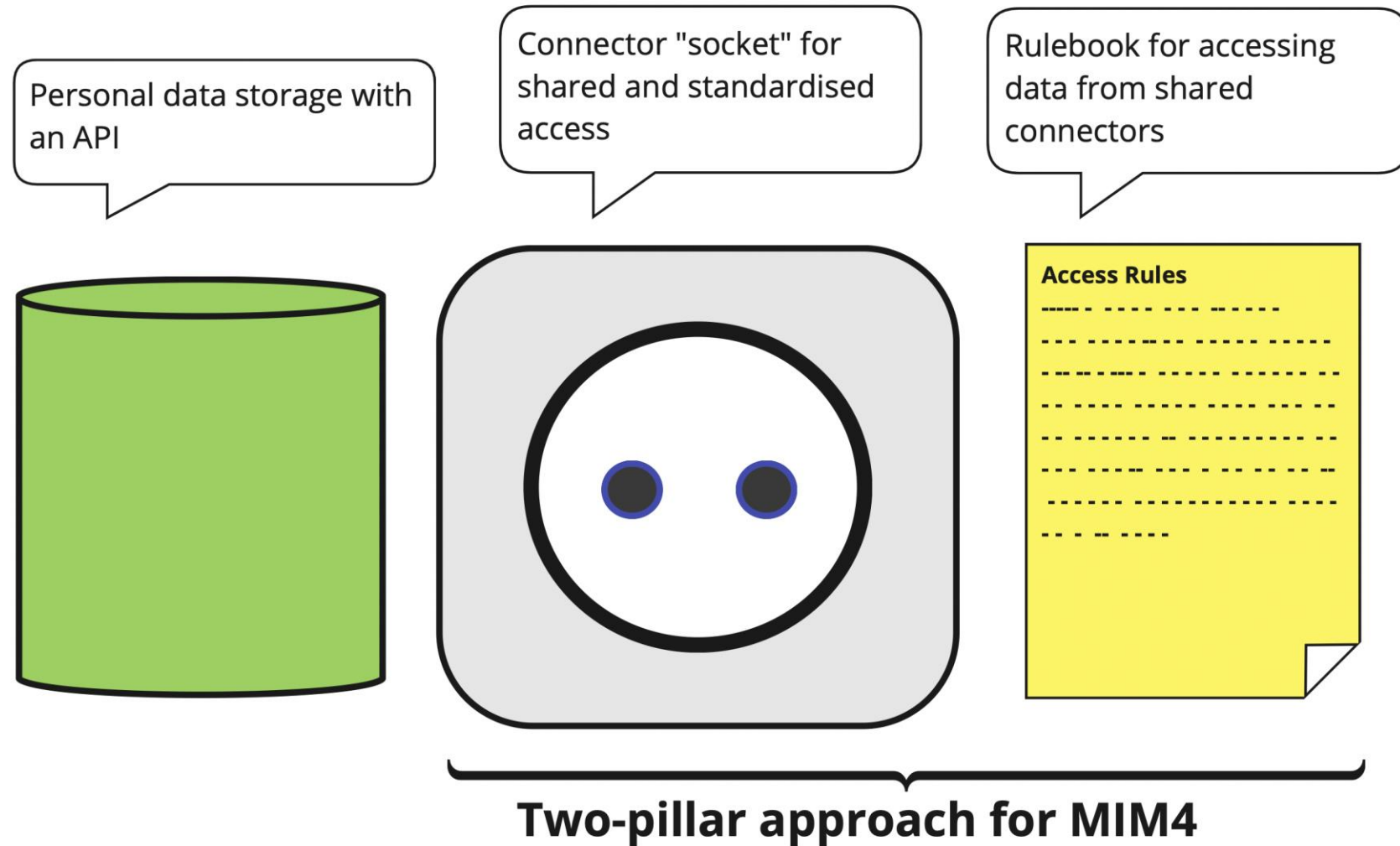
As a citizen, I can authorise the city to verify my annual income. With my consent, the city can automatically check my income from the **Tax Authority’s** National Income Registry and determine the correct applicable day-care fee with potential reductions for my child.

Significant time and effort savings both for parents and City

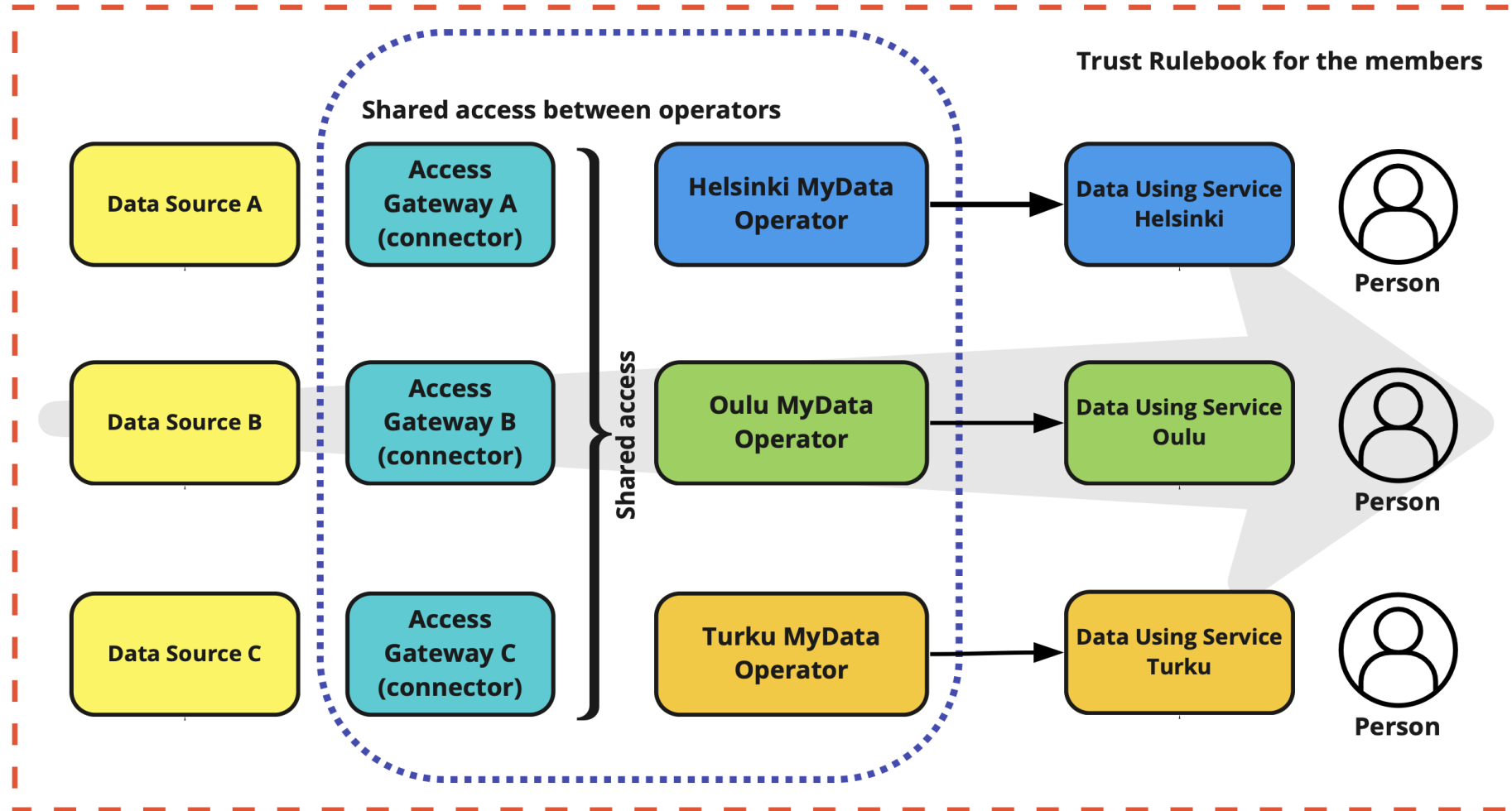


MIM4: Realising interoperability with Connector and binding Rulebook

Legal + Tech = enables public-private co-innovation



MIM4 accelerates interoperability and service development





Thank You!

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