

# How frontier technologies will impact on the interoperability of CitiVerse Development

Dr. Christina Yan Zhang CEO The Metaverse Institute 3 June 2024 Rotterdam, Netherland THE METAVERSE

# Data is the new Oil-It is about to explode!

The Economist

PAY 414-1214 2017

Theresa May v Brussels Ten years on: banking after the crisis South Korea's unfinished revolution Biology, but without the cells

# The world's most valuable resource

Data and the new rules of competition

## **Global Data Creation is About to Explode**

Actual and forecast amount of data created worldwide 2010-2035 (in zettabytes)



@StatistaCharts Source: Statista Digital Economy Compass 2019

statista 🖊

# Interoperability in smart cities-Mission Impossible 8 With Tom Cruise?



Interoperability: City Data Model ISO/IEC 50871: to develop a common data model of city data that can be used to integrate data from across silos



General concepts such as Time, Location, Activity, Events, Resources, and Units of Measure .

Concepts that are general to cities and span all services such as Households, Services, Residents. Data is both produced and consumed by multiple services.

Concepts commonly associated with/produced by one service and shared with/consumed other services. For example, Transport services share Vehicles and Transport network.

## **Service Lebel**

## CitiVerse starts as an EU Initiative: To develop citizen-centric virtual world for EU cities and communities



English

### Shaping Europe's digital future

Home Policies Activities News Library Funding Calendar Consultations

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EVENT | Publication 26 April 2023

## Info day - Developing CitiVerse

### 🛗 23 May 2023

During this info day, the next Digital Europe Programme (DIGITAL) funding opportunity for Smart and Sustainable Cities and Communities, for the topic Developing CitiVerse, will be presented.

Don't miss this info day session to find out more about the topic Developing CitiVerse (<u>DIGITAL-</u>2023-CLOUD-AI-04-DEVELOPCITI).

Further information can be found in the call text.

There will be the opportunity to network and present your ideas for a proposal!



Copyright European Commission

## Register here



### The European way of digital transformation in cities and communities

< Home <

# CitiVerse: Technical Subgroup Meeting

 $(in) \bigcirc \blacksquare$ 



On the 4th of September 2023 a virtual workshop was held within the technical sub-group of Living-in.eu led and prepared by Digitaal Vlanderen, Martine Delannoy supported by Sophie Meszaros, OASC.

The focus was a contribution to the pre-standardisation roadmap for the CitiVerse. Through the prioritization of use cases with Living-in.eu the participant contributed to an inclusive, citizen centric and sustainable CitiVerse.

A **CitiVerse** is a series of interconnected and distributed hybrid and virtual worlds representing, and synchronized with, their physical counterparts. It offers new (administrative, economic, social, policymaking, and/or cultural) virtual goods/services/capabilities to city and community actors such as citizens, represented as digital avatars.

During the workshop 27 Participants contributed valuably. The pre-standardisation initiative was explained by the EU Commission representatives. The similarities and differences between the Metaverse and CitiVerse were highlighted. Followed by a workshop in which all were invited to explore use case contributions by experts, enrich and prioritize these in function of the priorities and needs in the smart and sustainable cities and communities context.

## A Metaverse Pioneer since 2006, full scholarship PhD in using digital twins in the metaverse for the AEC industry

Loughborough

### 1st for Communication and Media Studies

The Complete University Guide 2024





by Yan Zhang

A research dissertation submitted in partial fulfilment of the requirements of the award of the degree of Master of Arts Of Loughborough University

September 2007

Supervisor: Prof. Graham Murdock School of Social Sciences The Use of Massively Multiplayer Online Games to Augment Early-Stage Design Process in Construction

> by Christina Yan Zhang

A Doctoral Thesis submitted in partial fulfilment of the requirements for the award of Doctor of Philosophy of Loughborough University

> April 2012 ©Christina Yan Zhang, 2012

Prof. Michael Pickering Emeritus Professor of Media and Cultural Analysis

- The UK's Arts and Humanity Research Council Peer Review College(2002-2012)
- Reviews Editor for the European Journal of Communication
- Editorial board of Memory Studies and the Folk Music Journal
- Founding member of the Communications and Media Studies course



Prof. Graham Murdock Professor Emeritus of Culture & Economy

- World renowned founding expert in critical political economy of culture and communications
   Vice President of
  - Accepted and the International
     Association of Media and
     Communciation Research
     (IAMCR) (2016-2020)
- Member of the European Science
   Foundation's Expert Panel of Research Proposal
   Evaluators
- Founding member of the Communications and Media Studies course



- World renowned founding expert in critical political economy of culture and communications
- Pro-Vice-Chancellor (Research & Innovation) at Northumbria University (2009-2014)
- Pro-Vice-Chancellor (Research) at Loughborough University (2006-2009)
- Chair of the communications, media and cultural studies sub-panel for 2008, 2014 REF(Research Exercise Framework).
- Chair of the Higher Education Funding Council for England Media Studies Advisory Committee.



Dame Shirley Pearce DBE Emeritus Professor of Health Psychology

- Vice-Chancellor of Loughborough University 2006-2012
- The inaugural Chair of the College of Policing (the first professional body for policing) 2013-2016
- Chair of Governors of the London School of Economics and Political Science 2016-2020
- Board member at the Higher Education Funding Council for England (HEFCE) 2009 -2015
- Previous Board member of University of Cambridge, the Healthcare Commission and Health Education England



"The Metaverse has increasingly become a convergence of a whole range of technologies coming together to form the next generation of the internet, which is more interactive, intuitive and immersive."

Dr. Christina Yan Zhang Chief executive, The Metaverse Institute



# **Enterprise Metaverse Summit**

June 28th-29th 2023 | London and virtual

# What is the Metaverse?

1992	ELINE OF THE ETAVERSE Metaverse coined in Snow Crash by science fiction writer Neal Stephenson	The Seven Layers of the Metaverse						
1995	• CyberTown							
		EX	PERIENCE	Games, Social, Esports, Theater, Shopping				
2002 2003	<ul> <li>Digital twins</li> <li>Second Life</li> </ul>	D	ISCOVERY	Ad Netwoarks, Social Curation, Ratings, Stores, Agents				
2006	• Roblox	CREAT	TOR ECONOMY	Design Tools, Asset Markets, Workflow, Commerce				
2009	Bitcoin and blockchain	SPATIA	AL COMPUTING	3D Engines, VR/AR/XR, Multitasking UI, Geospatial Mapping				
2010 2011 2012	<ul> <li>First prototype of the Oculus Rift VR headset</li> <li>Ready Player One by writer Ernest Cline   Minecraft</li> <li>First known NFT</li> </ul>	DECEI	NTRALIZATION	Edge Computing, Al Agents, Microservices, Bclockchain				
2015	Ethereum   Smart contracts	нима	AN INTERFACE	Mobile, Smartglasses, Wearables, Haptic, Gestures, Voice, Neural				
2016	Pokémon Go							
2017	• Decentraland	INFR	ASTRUCTURE	5G, WiFi 6, 6G, Cloud, 7nm to 1.4nm, MEMS, GPUs, Materials				
2018	• Axie Infinity, NFT-based game							
2020	First concerts in the metaverse							
2021	Facebook rebrands to Meta Platforms Inc. (Meta)							

2022 O Microsoft acquired video game maker Activision Blizzard | H&M store in the metaverse Courtesy: Jon Radoff / Building The Metaverse

# Convergence of Our Physical and Digital Worlds





# History of Al- Two winters(1974-80,1987-1993)



Sequoia: Generative Al's output across text, code, images, video, 3D models is expected to improve exponentially through 2030, surpassing what human workers can produce.

	Pre-2020	2020	2022	2023 ?	2025 ?	2030 ?
SEQUOIA 🖄 Text	Spam detection Translation Basic Q&A	Basic copywriting First drafts	Longer form Second drafts	Vertical fine-tuning gets good (scientific papers, etc.)	Final drafts better than the human average	Final drafts better than professional writers
Code	One-line auto-complete	Multi-line generation	Longer form Better accuracy	More languages More verticals	Text to product (draft)	Text to product (final), better than full-time developers
Images			Art Logos Photography	Mock-ups (product design, architecture, etc.)	Final drafts (product design, architecture, etc.)	Final drafts better than professional artists, designers, photographers
Video/ 3D/ Gaming			First attempts at 3D/video models	Basic/first draft videos and 3D files	Second drafts	AI Roblox Video games and movies are personalized dreams

Large model availability:

🔵 First attempts 👘 🛑

Almost there

# Generative AI For Metaverse-Text to 3D

sues	es VentureBeat		Q. Subscribe Games 📀 NVIDIA.								Q					
	Security 🗸	Data Infrastructure 🗸	Automation 🗸	Enterprise Analytics 🗸	More ∨	HOME	AI	DATA CENTER	DRIVING	GAMING	PRO GRAPHICS	AUTONOMOUS MACHINES	HEALTHCARE	STARTUPS	AI PODCAST	

Synthesis AI debuts highresolution text-to-3D capabilities with synthesis labs



## MDM: Human Motion Diffusion Model

ICLR2023 (Top-25%)

Guy Tevet, Sigal Raab, Brian Gordon, Yonatan Shafir, Daniel Cohen-Or, Amit H. Bermano Tel Aviv University, Israel



### World-Class: NVIDIA Research Builds AI Model to Populate Virtual Worlds With 3D Objects, Characters

September 23, 2022 by ISHA SALIAN

Victor Dev

f 🄰 in

April 18, 2023 6:00 AM



### Reading Time: 3 mins

The massive virtual worlds created by growing numbers of companies and creators could be more easily populated with a diverse array of 3D buildings, vehicles, characters and more — thanks to a new AI model from NVIDIA Research.

Trained using only 2D images, NVIDIA GET3D generates 3D shapes with high-fidelity textures and

Don't Miss This Defining Moment in Al



# THE TERMINATOR (1984)

# I'LL BE BACK SCENE



# **People Centred Digital Future**



**People-Centered** 

Solve the Right Problem

Everything is a System

Small & Simple Interventions

The World's first People Centred Metaverse Strategy, using emerging technologies to achieve the five priorities of the government by 2040: happiness, sustainability, equality, governance, wellbeing and healthcare, as well as opportunities and risks of AI

# Tampere Metaverse Vision 2040

The World's First People Centred Metaverse Strategy

1st June 2023

- Finland is a Nordic welfare state aims to be carbon neutral by 2035
- Finland is No.1 happiest country in the world
- Tampere is the third largest city in Finland, with 250 000 inhabitants
- Nokia is founded in Tampere nearly 160 years ago.
- Tampere is a fast growing city with largest age group 20-34 years old.
- City of Tampere will invest over €6 bn in city development by 2030.
- The Tampere Region is known for its expertise in AI, imaging, circular economy and the creative industries.

METAVERSE INSTITUTE



# **Tampere Metaverse Vision 2040 Technology Map**

We have formed a "technology map" depicting when certain technologies mature, which covers key technology applications for different industries along with their ethical and societal implications.



# **Tampere Metaverse Cognitive City 2040**



• • 0 6 9 6 0 •

(Dynamically updated and augmented)



Introducing Vision Pro

# 29 Jan 2024: First human to receive Elon Musk's Neuralink Brain Computer Chip

**MBC NEWS** 

TECH NEWS

Elon Musk Said Neuralink's 1st Product 'Telepathy' Implanted in Human Brain For First Time



# Elon Musk says his startup Neuralink has implanted a device in its first human

Elon Musk says his startup Neuralink has implanted a device in its first human

Musk said the first product from the brain-science startup is called Telepathy and it will let people control their phones "just by thinking."

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by Taboola

Jan. 30, 2024, 1:49 AM GMT

#### By David Ingram

Tech billionaire Elon Musk said Monday that his brain-science startup company, Neuralink, had implanted a device in a human for the first time, a possible step toward a product that he said would allow people to control almost any external device "just by thinking."



ANTARCTICA CRUISES | SEARCH ADS Empty Antarctica Cruise Cabins Cost Almost Nothing

None Invasive Brain Computer Interface- the ultimate solution for human to survive the technological singularity?

\*\*\*\*\*\*\*\*\*\*\*



• The system is implanted through the blood vessels and allows patients to operate technology using only their minds.

computer interface industry.

POINTS

"It helps them engage in ways that we take for granted," Synchron CEO Tom Oxley said.



Philip O'Keefe, one of Synchron's patients in the SWITCH clinical trial, using his BCI.



cure depression?

Source: Synchron

## Chinese Scientists Invent Brain-Computer Interface that Connect Via Inner Éar

Researchers in China have invented a brain-computer interface (BCI) that can connect people's brains to a computer via their inner ear. Image Credit: Tsinghua University/ Nature Communications

In a groundbreaking development, researchers from Tsinghua University in Beijing, China, have invented the SpiralE braincomputer interface (BCI), a device that connects people's brains to a computer through their inner ear.

Unlike previous BCI technologies that required invasive surgical procedures, the SpiralE BCI uses a flexible in-ear material, making it suitable for daily use without compromising the wearer's hearing. The technology could enable "full-bandwidth data streaming" to the brain, offering potential applications like translating thoughts into text, controlling digital objects through thought alone, or even enhancing human memory.





# Quantum Computing will unleash the true potential of the future CitiVerse

2019

# 2023

## QUANTUM COMPUTING

is a computing system that harness the laws of quantum mechanics to solve problems too complex for conventional computers.

Quantum computers are

# 158 MILLION TIMES FASTER

than a traditional computer.

4 minutes to finish calculation that use to take 10,000 years





GOOGLE'S SYCAMORE QUANTUM COMPUTER Google launched its new Sycamore quantum computer in July

It's 241 million times faster than its predecessor

It can make instant calculations that would take **47 years** to other quantum computers (IBM and Intel being their biggest competitors.)

2022 Sorbonne University in France used a computer simulation to assess whether existing quantum technology could turn Paris into a functional quantum city. In a quantum city, telecommunications and institutions that deal with vast quantities of data would be connected in a network that uses quantum devices instead of modems and routers. These devices would take advantage of quantum effects to make information exceptionally secure.



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### Technology

## Quantum city simulation shows how to make Paris-sized quantum internet

A simulated version of Paris where universities and telecommunication hubs are connected by a quantum communication network suggests that existing technology is already nearing the ability to create functional "guantum cities"

By Karmela Padavic-Callaghan 1 21 November 2022



Researchers recently simulated a quantum network larger than the city of Paris, France Nisian Hughes/Getty Images



OCED(Nov 2023) "How much water does AI consume? The public deserves to know" article quote Cornell University findings(Oct 2023) that the global AI demand may be accountable for 4.2 -- 6.6 billion cubic meters of water withdrawal in 2027, which is more than the total annual water withdrawal of 4 – 6 Denmark.

# Global Al's Scope 1 & 2 Water Withdrawal in 2027

# Est. 4.2~6.6 Billion Cubic Meters



4~6x Annual Water Withdrawal of Denmark

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Renewable energy (+ Add to myFT)

## Governments join race for commercial fusion power

Goal of abundant, zero-carbon electricity from fusing atoms brings together private and public sector



an energy source © Damien Jemison/Lawrence Livermore National Laboratory/Reuters



 Tom Wilson in London YESTERDAY
 Image: Comparison of the second secon

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From the US to the UK and Japan, governments are launching initiatives to help public and private sector scientists work in tandem — in some cases for the first time — on the tantalising goal of fusing atoms to produce safe, zeroemissions power. Companies are aiming for commercial fusion power in the 2030s

...be commercially viable?

Question: when will the first fusion plant...

deliver electricity to the grid?



Source: Fusion Industry Association survey of 40 fusion companies

Co-Chair of the UN ITU Task Group on Pre-standardisation for CitiVerse: work with members states to develop the first UN definition and roadmap on how emerging tech such as AI, Digital Twins, Web3, Quantum, 5G,6G etc can be used to create Peoplecentred future cities that are inclusive, sustainable and participatory, and to achieve UN Sustainable Development Goals. Digital Transformation Webinar series

## **ITU**Webinars

Digital Transformation Webinar series Episode 35



Bilel Jamoussi Deputy Director Telecommunication Standardization Bureau, ITU

Luis Nava Guerrero Mayor Queretaro, Mexico





 
 Jung Sook Park
 Ediam Abera Yemeru

 Secretary General WeGO
 Chief of Knowledge & Innovation Branch UN-Habitat



Christina Yan Zhang CEO and Founder The Metaverse Institute



Roland van der Heijden Program Manager Digital City Rotterdam, The Netherlands



30 October 2023 15:00-17:00 CET



Marwan Alzarouni Strategic Advisor Dubai Department of Economy and Tourism



Teppo Rantanen Executive Director City of Tampere, Finland G

Nicholas You Executive Director nd Guangzhou Institute for Urban Innovation



lan Oppermann Chief Data Scientist, NSW Government, Australia



Ralf Ma Chair, IEEE Metaverse Standards Working Group



Cristina Bueti Counsellor ITU Focus Group on metaverse (FG-MV)











